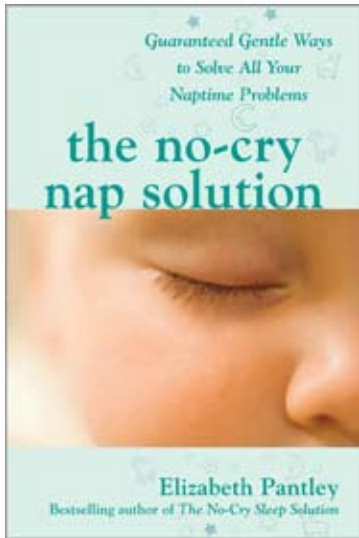


McGraw-Hill

February 2009 Titles



The No-Cry Nap Solution

Guaranteed Gentle Ways to Solve All Your Naptime Problems

Elizabeth Pantley

Elizabeth Pantley's No-Cry approach to sleep has earned her a strong and loyal following around the world. She now applies her winning formula to a subject that parents ask her about every single day: naps. Here she shows parents how to establish a tear-free nap routine that gives children (and parents) the rest they need.

Does your daughter nap at daycare but refuse to on weekends? Does your son nap for only 20 minutes at a time and wake up grouchy? Does your little one fall asleep in the car, highchair, or swing, but cry if you try to get her to nap in her bed?

Most parents of young children agree naps are a huge problem, and it's one that Elizabeth Pantley is frequently asked about. *The No-Cry Nap Solution* follows Elizabeth's proven No-Cry formula: she comes up with ideas based on research and her years of experience in parent education, tests them out with hundreds of diverse types of families around the world, and finds the ones that work best for all kinds of families. She then presents these loving, respectful, and effective techniques to her readers, showing them how to create a successful plan for their own family.

Related Backlist



The No-Cry Sleep Solution

Elizabeth Pantley

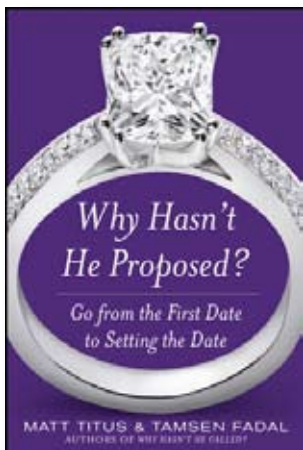
Parenting • Softcover

9780071381390

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Parenting • Softcover
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She now applies that winning formula to naps, making the case for why naps are so important to both daytime behavior and nighttime sleep, and giving parents a variety of ways to handle nap problems. Elizabeth Pantley provides everything parents need to lovingly help their child find the sleep they need.



Why Hasn't He Proposed?

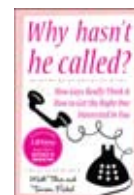
Go From the First Date to Setting the Date

Matt Titus and Tamsen Fadal

Why Hasn't He Called? helped women everywhere get great dates. Now, *Why Hasn't He Proposed?* authors Matt Titus and Tamsen Fadal guide the reader through the dating scene and straight down the aisle. They show you how to take a relationship to the next level and make that proposal happen.

Written in the same "he said, she said" breezy, fun, but pointed style as the duo's first book, *Why Hasn't He Proposed?* explores all the essential things you need to know to identify "the one" and to keeping the relationship moving in the right direction. And once you've followed Matt and Tamsen's advice on how to immediately gain (and then keep) the upper hand in the relationship, how to maintain autonomy, how to fight fair and resolve conflict, how to keep a long-term relationship sizzling, and how to get in good with his family, you'll have him hooked forever and asking you to marry him in no time.

Related Backlist



Why Hasn't He Called?

Matt Titus & Tamsen Fadal

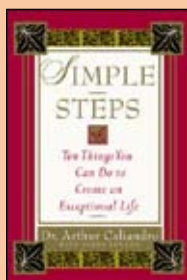
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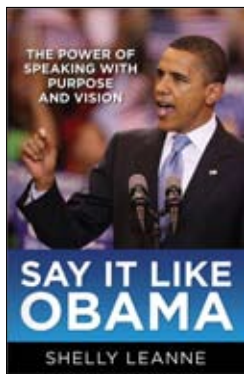


Simple Steps

Arthur Caliendo • 9780071407915 • Softcover • AUS \$24.95 • NZ \$28.00

Dr. Arthur Caliendo, successor to Norman Vincent Peale as senior minister of Marble Collegiate Church in NYC, and spiritual advisor to millions, shows that by practicing simple (but not always easy) virtues such as courage, discipline, and leadership each day, you can lead an extraordinary life. He outlines 10 simple steps you can do now to live your life to the fullest ... and transform the lives of others as well.

Learn more.  Do more.

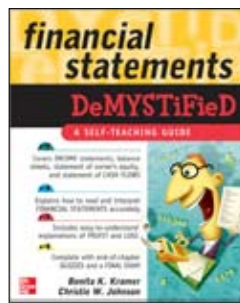


Say It Like Obama Shelly Leanne

In speech after speech, Barack Obama has “fired up” millions of enthusiastic supporters with his inspiring vision, rousing rhetoric, and charismatic presence. But inspiring and persuading millions isn’t simply a product of innate ability-Barack Obama honed techniques that made him a highly effective speaker before audiences numbering thirty to 200,000. These techniques are vital not only in the political arena, but also for business executives, managers, and leaders from all walks of life.

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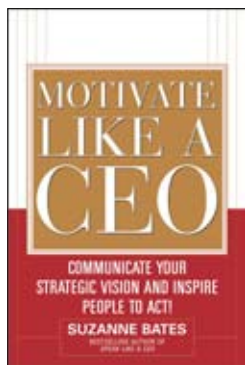
Visit www.SayItLikeObama.com for information about the book, Obama’s acceptance speech, sample chapters and more.



Financial Statements Demystified Johnson & Kramer

Financial Statements is another title in our highly successful Demystified series. Designed for the reader with little or no accounting or business background, this book explains the basic elements common to the preparation of the four financial statements: Income statement, Balance Sheet, Statement of Stockholder’s Equity, and Statement of Cash Flows. This book is not just about the pieces of a financial statement. It also describes – in layman’s terms – the processes needed to read and interpret financial statements accurately. The authors not only identify key components of financial statements, but explain what and why certain pieces of information are included, and why they may not be.

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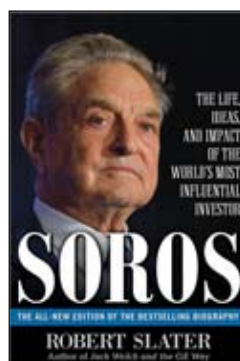


Motivate Like a CEO Suzanne Bates

In this follow-up to her bestselling *Speak Like a CEO*, executive coach Suzanne Bates reveals the secrets of communicating strategy in a way that motivates others to act. In the tradition of *The Articulate Executive* and *How to Talk So People Listen*, *Motivate Like a CEO* shows leaders how to use powerful communications to propel their people to action and ensure accelerated and sustainable extraordinary business results.

Motivation • Hardcover
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In her first book, Bates taught leaders how to command attention; this new book shows how to communicate a leadership vision in a way that motivates others into action.



Soros Robert Slater

Robert Slater updates his highly-praised and best-selling unauthorized 1996 biography to describe Soros’s transformation from arguably the most successful global investor in the world into a global philanthropist, who wielded his staggering wealth to change the world economy and transform the US political landscape. This extensively revised all-new biography provides a balanced, lucid account of Soros’ investing success and views on the sub-prime crisis, his passion for analysing international economic and political trends, and his role as political bête noire, updated through the 2008 election.

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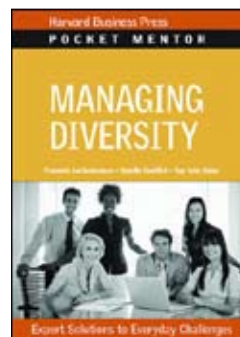


More ProActive Sales Management William Miller

Building on the concrete advice and practical, powerful strategies revealed in its predecessor, *More ProActive Sales Management* provides harried sales managers with a proven method for managing the sales process and their people. Packed with specific, field-tested techniques, this helpful guide focuses on the five primary areas in which mistakes occur: internal team decisions, upward decisions, sales decisions, infrastructure decisions, and decisions regarding the manager himself.

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This book shows sales managers at every level how to manage for great results!

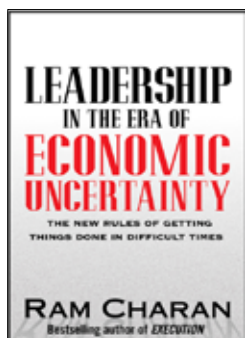


Managing Diversity HBSP

Many organisations encourage diversity because providing equal opportunity for everyone is the right thing to do. A diverse workforce can also yield such important competitive advantages as a higher level of profitable innovation, a better understanding of market opportunities, and stronger employee productivity and commitment.

Management • Softcover
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But as people with different backgrounds, beliefs, and values interact in the workplace, conflicts can arise. How can you foster diversity on your team and surmount the challenges that can come with it?

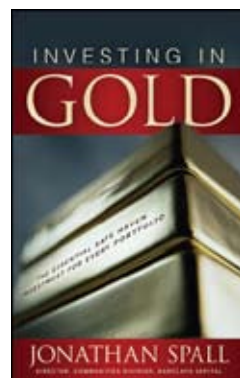


Leadership in the Era of Economic Uncertainty Ram Charan

Economic turbulence has arrived with a vengeance, and only companies that face it head-on at the beginning of this world-wide crisis will be the ones left standing once the dust clears. Renowned consultant Ram Charan traces the causes of this crisis, identifies the essential priorities managers need to focus on now, and offers clear guidelines for top executives and managers.

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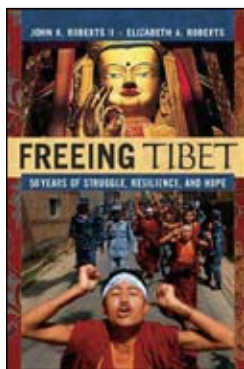


Investing In Gold Jonathan Spail

Every investor values gold, but few deeply understand its unique position in the financial market. Categorized as a “safe-haven” asset, this precious metal can rally by stock-market slides and often increases in value during times of inflation. This comprehensive guide provides you all the knowledge you need to capitalise in the gold market.

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Jonathan Spail, an expert in the precious metals markets, provides a thorough tutorial on one of the world’s most valuable assets, from how gold is mined and processed, to market and pricing trends, to its unique position in the marketplace. He also reveals the answers to why gold is presently at record highs and debunks some of the myths surrounding gold.

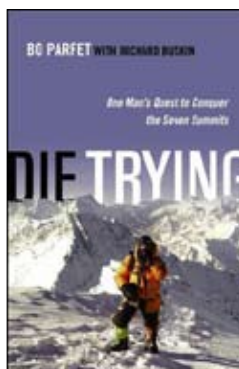


Freeing Tibet

John & Elizabeth Roberts

In March of 1959, a 23-year-old Tibetan youth named Tenzin Gyatso burst onto the world stage. Fleeing his native country to govern in exile from India, the Dalai Lama would go on to become one of the great leaders of our time. Then, in March 2008, the diplomat, icon, and winner of the 1989 Nobel Peace Prize was blamed for inciting violence in Tibet's traditional capital of Lhasa. As 2009 marks the 50th anniversary of the Dalai Lama's rule in exile, the situation in Tibet has become more volatile than ever. Now, China must decide if it will give Tibet the right to govern itself and what the consequences will be for its economy and its place on the world stage. Freeing Tibet is the incredible, heroic story of Tibet's arduous struggle to keep freedom alive.

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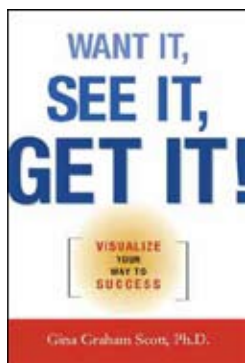
Die Trying

Bo Parfet & Richard Buskin

In early 2003, a young Wall Street investment banker named Bo Parfet set out to accomplish something very few had done before climbing the highest mountain on every continent. He was not a professional climber, but what began as a casual interest would soon become a lifelong passion and in just over four years, Bo would overcome the odds and conquer all of the mountains Kilimanjaro, Aconcagua, Denali, Vinson Massif, Elbrus, Carstenz Pyramid, Kosciusko, and Everest with courage, unbridled passion, and determination.

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Harrowing and uplifting, Die Trying is a riveting memoir that will inspire all of us to defy the odds and fulfill our dreams.



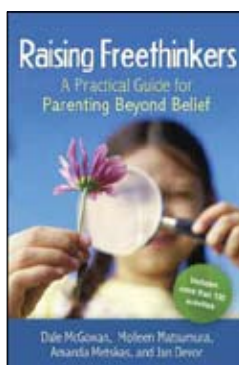
Want It, See It, Get It!

Gini Graham Scott

As children, most of us are taught to repress our natural intuition in favour of more "logical" thinking. But studies show that by reclaiming the more immediate, instinctive responses that stem from the right side of our brains, we can gain understandings that help us make better decisions and choices. Incorporating the very latest research on how the brain works, this book reveals techniques for using mental imaging and visualisation to see clearly what we want, and how to use that to attract amazing business success.

Career • Softcover
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AU\$26.95 • NZ\$32.00

This book helps readers rid themselves of the kind of thinking that holds them back...and achieve what they want more quickly and effectively.



Raising Freethinkers

Dale McGowan

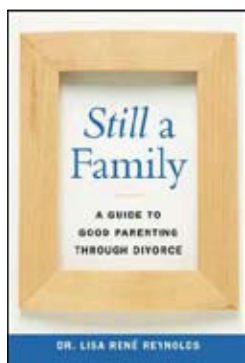
Dale McGowan's *Parenting Beyond Belief* offered freethinking parents everywhere a compassionate introduction to raising caring, ethical children without religious guidance. Now, for people who identify themselves as nonreligious, *Raising Freethinkers* offers solutions to the unique challenges secular parents face and provides specific answers to common questions, as well as over 100 activities for both parents and their children. This book covers every important topic nonreligious parents need to know to help their children with their own moral and intellectual development, including advice on religious-extended-family issues, death and life, secular celebrations, wondering and questioning, and more.

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Still a Family

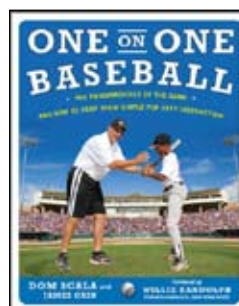
Lisa Rene Reynolds

Still a Family clearly and concisely lays out the specific emotions and reactions parents need to anticipate from their children while going through separation, divorce, and its aftermath. Rather than weighing parents down with complicated plans, confusing information, and legal terminology, this book takes a commonsense approach, providing readers in a state of emotional distress with the practical, down-to-earth advice they need to sensibly and comfortingly guide their children through this often painful process.



Parenting • Softcover
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The book covers the most common mistakes divorcing parents tend to make, as well as addressing special issues that come up for kids of different age groups.



One on One Baseball

Dom Scala

As a coach for the New York Yankees, Dom Scala helped the team capture an American League Championship and a World Championship. He went on to work with younger players at his One-on-One camps, which use small groups to teach baseball's fundamentals. Now in *One-on-One Baseball*, Coach Scala gives you the next-best thing to attending one of his camps. He has recruited his Major League friends and former players to go around the diamond and give you their personal tips of the trade. This easy-to-follow illustrated guide combines Scala's 30 years of experience with advice from an All-Star assortment of players and coaches to provide you with a big league one-on-one learning experience.

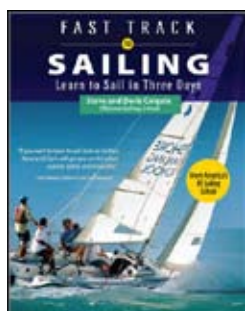
Sport • Softcover
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AU\$24.95 • NZ\$30.00

Fast Track to Sailing

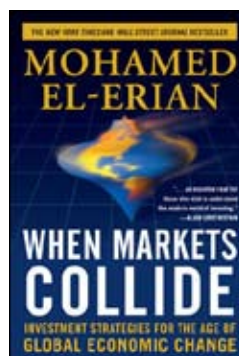
Steve Colgate

The learn-to-sail book for when you are in a hurry to gain your sea legs

At the Offshore Sailing School, the Colgates have taught more than 100,000 adults how to sail. Now they are making their proven instructional methods available to you so you can fulfill your sailing dreams in little time. Though designed around three days of intensive instruction, the book adapts easily to any learning pace. You can master the fundamentals in three days - or over a summer of leisurely sailing.



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Mohamed El-Erian

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Mohamed El-Erian won the prestigious **Financial Times and Goldman Sachs Business Book of the Year Award 2008** for *When Markets Collide: Investment Strategies for the Age of Global Economic Change*, a timely alert to the fundamental changes taking place in today's global economic and financial systems – and a call to action for investors who may fall victim to misinterpreting important signals.

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