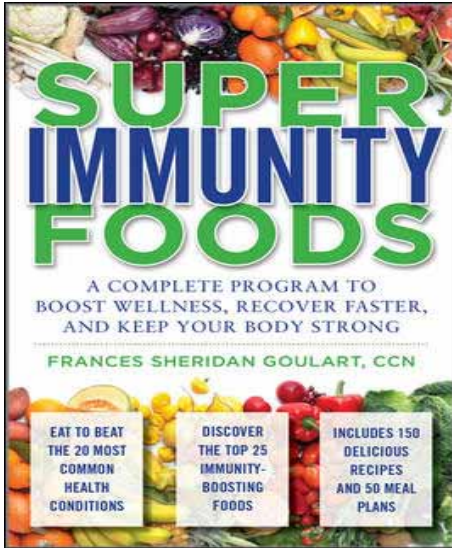


Super Immunity Foods: A Complete Program to Boost Wellness, Recover Faster, and Keep Your Body Strong

Frances Goulart

Imprint: MCGRAW-HILL PROFESSIONAL



Pub Date: May 2009

ISBN: 9780071598828

Format: Paperback

Subject Area: Health

Pages: 272

Price: AUS \$29.95/NZ \$30.00

Trim: 15.2cm x 22.9cm

PUBLICITY HIGHLIGHTS:

Media campaign to target all major health publications such as *Good Health & Medicine*, *Women's Health*, *Australian Natural Health* and *Nature & Health*.

All appropriate newspaper supplements such as *Essential* and *Body & Soul*.

Description:

Achieve Optimal Health with the Top 25 Immunity-Boosting Foods

Build immunity that beats disease and slows down aging while increasing your energy

Who doesn't want fewer colds, softer skin, or youthful vitality? Frances Sheridan Goulart, author of the ever-popular *Super Healing Foods*, now brings you a program for the 25 foods that strengthen the body's six immune centers and help heal and reverse the most common ailments.

Focusing on the top 25 foods provides a simple plan that you can easily incorporate into your lifestyle. With delicious recipes and complete menus, the newer, healthier you is just within reach.

Key Features:

- This is a popular topic, as shown by the success of competitive titles like *SuperFoods RX* which sold more than 200,000 copies
- A simple, accessible plan, this book includes 25 foods, 50 family-friendly meal plans, and 150 delicious recipes
- Goulart's *Super Healing Foods* has sold more than 50,000 and continues to sell steadily

Market:

Health Enthusiasts, Nutritionists, Dieticians, Naturopaths

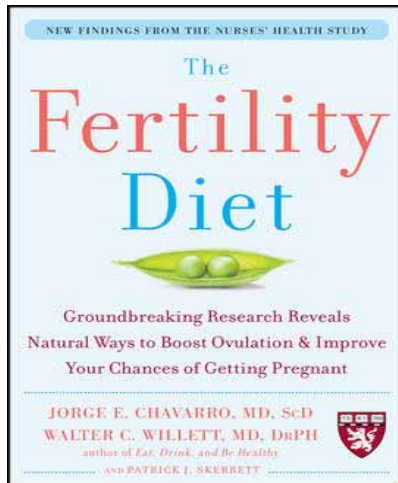
Author Biography:

Frances Sheridan Goulart, CCN, is a certified clinical nutritionist, yoga instructor, and author of 16 books on health, nutrition, cooking, and wellness. She co-founded Potsanjammer, one of the first natural foods cooking schools in the country.

The Fertility Diet: Groundbreaking Research Reveals Natural Ways to Boost Ovulation and Improve Your Chances of Getting Pregnant 2/e

Jorge Chavarro, Walter Willett, Patrick Skerrett

Imprint: MCGRAW-HILL PROFESSIONAL



Pub Date: May 2009
ISBN: 9780071627108
Format: Paperback
Subject Area: Health
Pages: 288
Price: AUS \$29.95/NZ \$35.00
Trim: 15.2cm x 22.9cm

PUBLICITY HIGHLIGHTS:

Media campaign to target all health and women's interest publications such as *The Australian Women's Weekly* and *Cosmopolitan Pregnancy*. All appropriate newspaper supplements such as *Essential* and *Body Soul*.

Description:

New research from the world-famous Nurses' Health Study reveals what women eat can improve their fertility

Two of the researchers of the highly respected Nurses' Health Study distill the wisdom of this groundbreaking research into 10 easy-to-follow principles. The book shows you how to choose the best fats, carbs, and proteins, cut back on coffee and alcohol, and, best of all, enjoy your favorite foods like ice cream all to boost ovulation and increase the odds of getting pregnant.

Key Features:

- The first fertility diet to feature the research results from the Nurses' Health Study, now with an updated introduction by the authors
- More than 6 million women in the United States alone experience infertility problems
- As featured in Newsweek, scores of blogs and websites

Market:

Women who are experiencing infertility, especially due to ovulation problems.

Author Biography:

Jorge Chavarro, M.D. earned both Masters and Doctoral degrees in Epidemiology and Nutrition at the Harvard School of Public Health where he is currently a research fellow, studying the role of diet and lifestyle on reproductive function.

Walter C. Willett, M.D., Dr.P.H., is Professor of Epidemiology and Nutrition, Professor of Medicine at the Harvard Medical School, and Chairman of the Department of Nutrition at the Harvard School of Public Health.

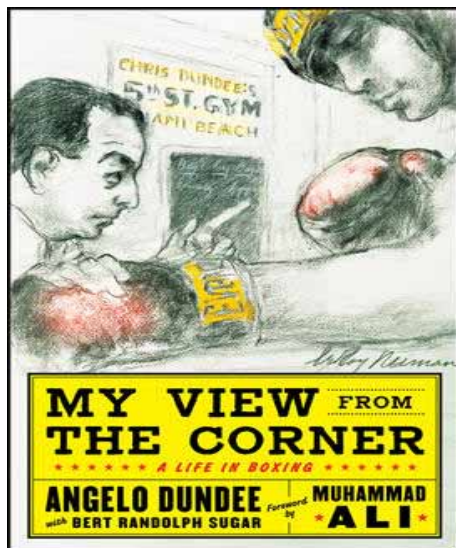
Backlist Titles Also Available:

ISBN	AUTHOR	TITLE	AUS\$	NZ\$
9780071499842	HART/ GROSSMAN	INSULIN RESISTANCE DIET 2E	\$25.95	\$25.95

My View from the Corner: A Life in Boxing 2/e

Angelo Dundee, Bert Sugar

Imprint: MCGRAW-HILL PROFESSIONAL



Pub Date: May 2009

ISBN: 9780071628471

Format: Paperback

Subject Area: Sports

Pages: 336

Price: AUS \$32.95/NZ \$36.00

Trim: 15.2cm x 22.9cm

PUBLICITY HIGHLIGHTS:

Media campaign to target all appropriate sports and leisure publications such as *Alpha* and *Inside Sports*.

Weekend newspaper supplements such as *Good Weekend* and *Sunday Magazine*.

Description:

In *My View from the Corner*, Dundee delivers a candid, behind-the-scenes look at his involvement in some of boxing's most controversial and historic moments. Pulling no punches and telling it like it really was, Dundee breaks decades of silence to reveal how he had to talk Ali into not quitting during his first fight with champion Sonny Liston; the truth about the "phantom punch" that KO'd Liston in their rematch; what he did and did not do to assure an Ali victory against George Foreman during their "Rumble in the Jungle" in Zaire; how Howard Cosell filed a false report about the Ray Leonard-Roberto Duran fight that will not die to this day; the mob's influence on boxing; his true feelings on Ali's conversion to Islam; and what it was like to train Russell Crowe for his role in *Cinderella Man*.

Key Features:

- Foreword by Muhammad Ali, who remains one of the most popular athletes of all time
- New afterword for the paperback edition from fan favourite and former heavyweight champion George Foreman
- Coauthor and fellow Boxing Hall of Famer Bert Sugar is well known as a sportswriter and TV commentator
- World-famous sports artist LeRoy Neiman has contributed original artwork for the cover

Market:

Boxing fans, Ali fans, and history buffs, not to mention millions of people who flocked to theatres for *Cinderella Man* and *Million Dollar Baby*.

Author Biography:

Angelo Dundee has managed 15 world boxing champions, among them Muhammad Ali, Sugar Ray Leonard, and George Foreman. He was named Manager of the Year twice the Boxing Writers Association of America (1968 and 1979), and was enshrined in the International Boxing Hall of Fame in 1994.

Bert Sugar is the long-time editor of *The Ring Magazine*, *Boxing Illustrated*, and later the publisher of *Fight Game* magazine, with literally dozens of books on the subject to his credit. He is currently the co-host of ESPN Classic's *Ringside*.

Click: Ten Truths for Building Extraordinary Relationships

George C. Fraser

Imprint: MCGRAW-HILL PROFESSIONAL



Pub Date: May 2009

ISBN: 9780071627122

Format: Paperback

Subject Area:

Pages: 256

Price: AUS \$29.95/NZ \$35.00

Trim: 14cm x 20.4cm

Description:

One of America's foremost authorities on networking reveals how you can connect with other people to realise business and life goals

Personal growth guru Stephen Covey calls George Fraser a "masterful teacher." TV host and journalist Tony Brown calls him a "visionary with the rare combination of leadership and management skills." And each year, tens of thousands of people attend his seminars and conferences to learn how to move beyond networking and start truly connecting to take their relationships to the next level. Fraser shares the insider secrets that will help you to tap into the richest resource on the planet—other people—to achieve goals and share your talents in business and in life.

Key Features:

- **Highly Promotable Author:** Fraser has years of experience in a range of high profile media outlets, including The New York Times, The Wall Street Journal, CNN Live, and PBS, as well as a thriving speaking career.
- **Fantastic platform:** Fraser gives more than 125 keynote addresses each year on the topics of networking, wealth building, success principles and diversity to corporations, major non-profit organizations, colleges and universities and government groups, reaching tens of thousands of people.

Market:

Anyone looking to take networking to a new level and improve their personal and professional relationships.

Author Biography:

George C. Fraser is Chairman & CEO of FraserNet, Inc., and one of the foremost authorities on networking and building effective relationships. A popular speaker and nationally recognized leader and innovator, he founded the Power Networking Conference, the nation's largest gathering of Black professionals, business owners, and community leaders, and is the author of *Success Runs In Our Race:* and *Race For Success.*

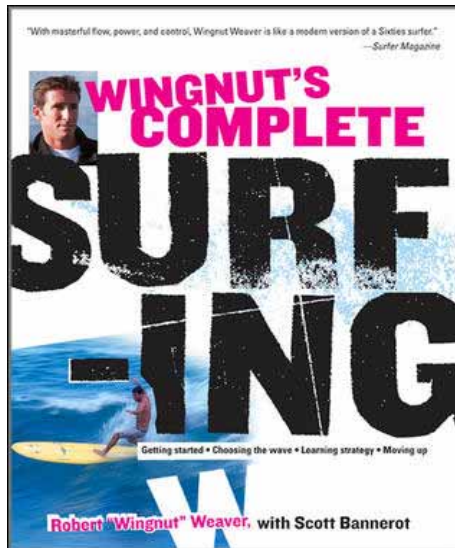
Backlist Titles Also Available

ISBN	AUTHOR	TITLE	AUS\$	NZ\$
9780071401944	PATTERSON	CRUCIAL CONVERSATIONS	\$29.95	\$29.95

Wingnut Weaver's Complete Surfing

Robert Weaver, Scott Bannerot

Imprint: MCGRAW-HILL PROFESSIONAL



Pub Date: May 2009

ISBN: 9780071497060

Format: Paperback

Subject Area: Outdoor Sports

Pages: 224

Price: AUS \$32.95/NZ \$36.00

Trim: 18.7cm x 23.5cm

Description:

From a world-class expert and one of the sport's greatest legends comes the only total guide for surfing. Surfing is a sport that anyone can pick up and enjoy with the right instruction. Yet many how-to books fail to address crucial basics such as wave dynamics, board design and performance, and strategies for paddling out through the wave breaks. Wingnut's Complete Surfing covers all this and more, providing you with a complete guide.

Key Features:

- The star of "Endless Summer II," the author is a popular professional surfer and instructor and a sought-after personality for media, seminars, and contests across the globe
- Features 150 photographs and illustrations that clearly demonstrate each move
- Covers every important area of surfing wisdom, from board skills to safety

Market:

Surfers and those interested in taking up the Sport.

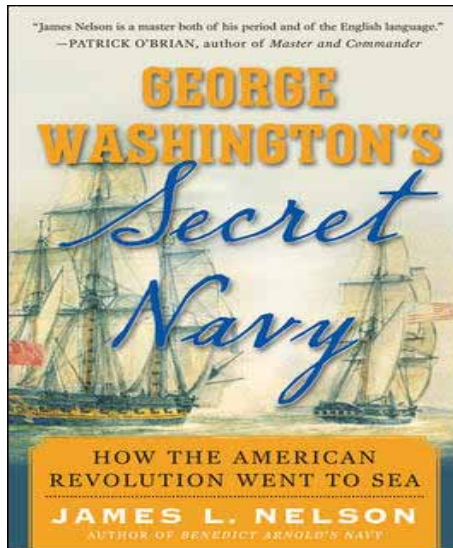
Author Biography:

Robert "Wingnut" Weaver is a surfing icon and one of the most talented surfers in the world, with millions of dedicated fans and students.

Scott Bannerot is an avid surfer and writer whose feature articles regularly appear in adventure magazines.

George Washington's Secret Navy: How the American Revolution Went to Sea James Nelson

Imprint: INTERNATIONAL MARINE



Pub Date: May 2009
ISBN: 9780071628259
Format: Paperback
Subject Area: Marine
Pages: 384
Price: AUS \$32.95/NZ \$36.00
Trim: 15.2cm x 22.9cm

Description:

In 1775 General George Washington secretly armed a handful of small ships and sent them to sea against the world's mightiest navy

From the author of the critically acclaimed *Benedict Arnold's Navy*, here is the story of how America's first commander-in-chief--whose previous military experience had been entirely on land--nursed the fledgling American Revolution through a season of stalemate by sending troops to sea. Mining previously overlooked sources, James L. Nelson's swiftly moving narrative shows that George Washington deliberately withheld knowledge of his tiny navy from the Continental Congress for more than two critical months, and that he did so precisely because he knew Congress would not approve.

Key Features:

- Details an important but rarely mentioned event in American history
- With thorough research and literary grace, this book shows how Washington's singular act of independence helped keep the Revolution alive in 1775

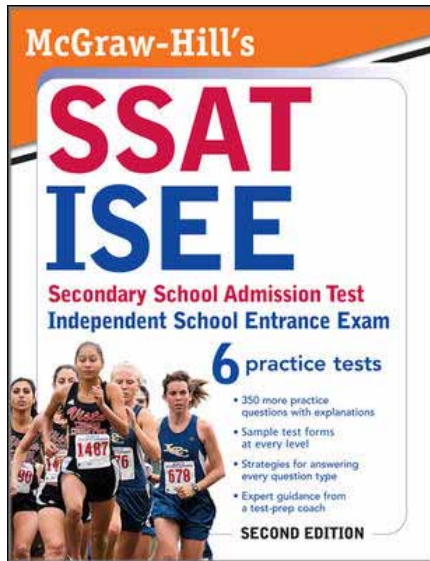
Author Biography:

James L. Nelson is the author of *Benedict Arnold's Navy*, as well as several novels that take place during the age of the sailing navies. His novel *Glory in the Name* won the American Library Association's W. Y. Boyd Literary Awards for Best Military Fiction.

McGraw-Hill's SSAT/ISEE, 2ed

Nicholas Falletta

Imprint: MCGRAW-HILL PROFESSIONAL



Pub Date: May 2009

ISBN: 9780071609166

Format: Paperback

Subject Area:

Pages: 480

Price: AUS \$32.95/NZ \$36.00

Trim: 21.6cm x 27.6cm

Description:

A comprehensive guide for admission to the best elite private high schools

Created by Nicholas Falletta, a leading writer of elementary and high-school educational materials, McGraw-Hill's SSAT/ISEE guides you on the Secondary School Admission Test (SSAT) and the Independent School Entrance Examination (ISEE). This guide provides complete review and practice for both exams, along with full-length sample practice tests.

Key Features:

McGraw-Hill's SSAT/ISEE, Second Edition is a complete test-prep guide including:

- Complete coverage of both forms (grades 6-8 and 9-12) of the Secondary School Admission Test (SSAT) and all three forms (grades 5-6, 7-8, and 9-12) of the Independent School Entrance Examination (ISEE), the two exams required for admission by over 2000 private high schools nationwide and overseas.
- 5 full-length sample tests - two practice SSATs and three practice ISEEs - with complete answer explanations.
- Step-by-step review of all topics covered on the two exams.
- Practical information for test-takers
- Foreword by the Dean of Admission, the Lawrenceville School

Market:

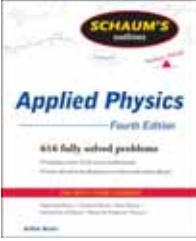
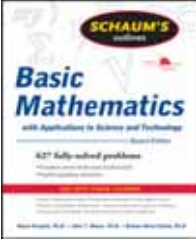
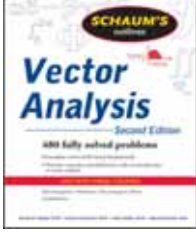
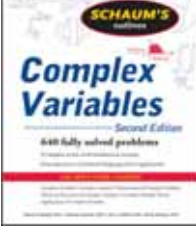
Over 75,000 junior high school students throughout the United States and in many foreign countries take the SSAT or ISEE each year to gain entry to elite private high schools. Admission to these schools is highly selective, and many parents buy preparation guides and enrol their children in preparation courses to gain a competitive edge.

Author Biography:

Nicholas Falletta is a writer and editor specializing in creating educational materials in language arts and mathematics for many of America's top academic publishers.

Schaum Outline Series

AUS\$ 35.00/ NZ\$ 36.00
20.3 x 27.8 cm / Softcover

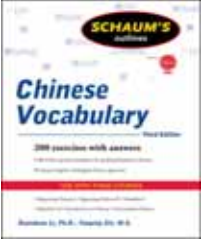

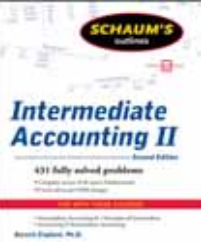

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	<p>Schaum's Outline of Basic Mathematics with Applications to Science and Technology 2/e</p> <p><i>Haym Kruglak, John Moore, Ramon Mata-Toledo</i></p> <p>9780071611596</p>
	<p>Schaum's Outline of Vector Analysis 2/e</p> <p><i>Murray Spiegel, Seymour Lipschutz</i></p> <p>9780071615457</p>
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AUS\$ 35.00/ NZ\$ 36.00
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