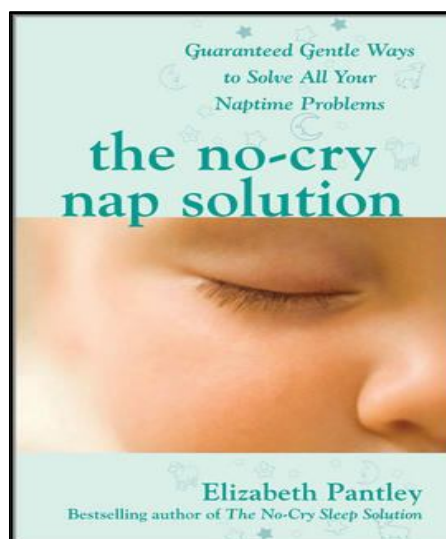


The No-Cry Nap Solution: Guaranteed, Gentle Ways to Solve All Your Naptime Problems

Elizabeth Pantley

Imprint: MCGRAW-HILL PROFESSIONAL



Pub Date: February 2009

ISBN: 9780071596954

Format: Paperback

Subject Area: Parenting & Children

Pages: 256

Price: AUS\$ 24.95/ NZ\$ 30.00

Trim : 14 x 21 cm

PUBLICITY HIGHLIGHTS:

Media campaign to target all parenting publications such as *Practical Parenting, Sydney's Child, My Child, Kindred* and the *Essential Baby* website.

Description:

The bestselling parenting author brings her solution to your naptime dilemmas

Will your child only nap in your arms, in a swing, or after elaborate rituals? Does your child take cat naps or none at all? Let world-renowned, trusted parenting author Elizabeth Pantley help you. She'll guide you with the same sensitive expertise and gentle approach used in her other No-Cry bestsellers. Research shows that naps improve health, mood, growth, and well-being. Yet children often resist the naps they need. The results are fussy, crying babies and cranky, grouchy kids who also have trouble sleeping at night!

In *The No-Cry Nap Solution* Pantley explains to parents of children ages newborn to kindergarten the importance of napping to both behaviour during the day and sleeping during (and through!) the night. She then shares with you her gentle, loving techniques tested on families of all sizes and circumstances and shows you how you can customise her solutions for your own family. Pantley addresses issues such as children who resist naps, dealing with schedule changes, turning short naps into longer ones, helping a child go from needing motion to sleep to "stationery" sleep, nursing at naptime, and more.

Key Features:

- The trust parents have in the author is evident in the sales of her books: Elizabeth Pantley's No-Cry books have sold more than 400,000 copies
- Pantley is a tireless promoter and a trusted resource for parents. She spends four to five hours a day answering emails from concerned moms and dads who need her advice and also give advice through online chats for parents

Market:

Parents of babies and children from infancy to kindergarten. Followers of attachment parenting, a popular philosophy around the world.

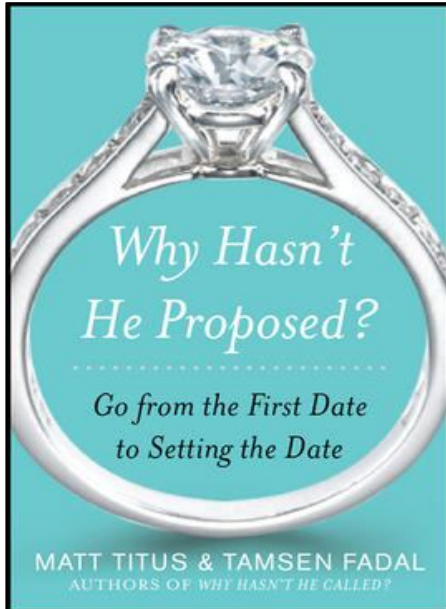
Author Biography:

Elizabeth Pantley is the president of Better Beginnings, Inc., a parent education company, and is a regular radio show and internet show guest and featured expert. Her newsletters and articles are distributed worldwide. She has been quoted in such magazines as *Parents, Parenting, Woman's Day, Mother & Baby, Today's Parent*, and *Good Housekeeping*. Elizabeth is the mother of four. Visit her website at pantley.com/Elizabeth.

Why Hasn't He Proposed?

Matt Titus, Tamsen Fadal

Imprint: MCGRAW-HILL PROFESSIONAL



Pub Date: February 2009
ISBN: 9780071614962
Format: Softcover
Subject Area: General Reference
Pages: 256
Price: AU\$ 24.95/ NZ\$ 30.00
Trim : 14 x 21 cm

PUBLICITY HIGHLIGHTS:

Media campaign to target all women's interest magazines such as *New Idea, Who, NW, That's Life.*

Weekend newspaper supplements such as *Body & Soul.*

Description:

Two of the nation's top relationship experts and matchmakers answer the Big Question on your mind!

Their first book *Why Hasn't He Called?* created such a buzz that it was featured nationally on "The Tyra Banks Show," "The CBS Early Show," "The Martha Stewart Show," among others. Now co-authors Matt Titus and Tamsen Fadal show women how to get their men to pop the question. In a breezy, "he said, she said" style, they reveal how long is too long to date without a commitment, how to immediately gain (and then keep) the upper hand in the relationship, how to get in good with his family and friends, and, most importantly, how to get him to propose.

Key Features:

- *Why Hasn't He Called?* was featured on "The Tyra Banks Show," and in *Cosmopolitan*, *OK!*, *Elle*.
- This is a strong category without much competition—the few books out there on this topic, such as *Why Men Marry Bitches* (Simon and Schuster, 2006) and *Why Men Marry Some Women and Not Others* (Element Books, 2004), have sold well.

Market:

Women ages 20-45. Women in relationships who are not yet married.

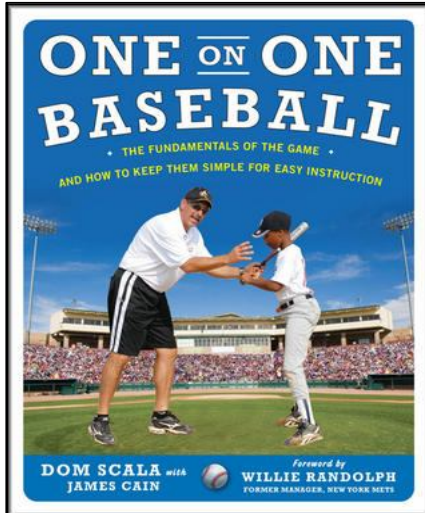
Author Biography:

Matt Titus and **Tamsen Fadal** are newlyweds and business partners who run the matchmaking service Matt's Little Black Book, and they are founders of the dating and relationship advice website *WhyHasn'tHe.com*. The husband-and-wife duo starred in Lifetime Television's "Matched in Manhattan," a reality show based on their business and their lives as dating coaching and relationship/lifestyle experts.

One on One Baseball

Dom Scala with James Cain

Imprint: MCGRAW-HILL PROFESSIONAL



Pub Date: February 2009

ISBN: 9780071488433

Format: Softcover

Subject Area: Sports

Pages: 176

Price: AUS\$ 24.95/ NZ\$ 30.00

Trim : 18.8 x 23.5 cm

Description:

Former New York Yankees coach Dom Scala presents an all-in-one illustrated guide to learning proper baseball fundamentals

As a coach for the New York Yankees, Dom Scala helped the team capture an American League Championship and a World Championship. He went on to work with younger players at his One-on-One camps, which use small groups to teach baseball's fundamentals. Now in *One-on-One Baseball*, Coach Scala gives you the next-best thing to attending one of his camps. He has recruited his Major League friends and former players to go around the diamond and give you their personal tips of the trade. This easy-to-follow illustrated guide combines Scala's 30 years of experience with advice from an All-Star assortment of players and coaches to provide you with a big league one-on-one learning experience.

Key Features:

- Expert tips from star players and coaches, including Goose Gossage and Willie Randolph, among others
- Contains dozens of drills and skill exercises, complete with step-by-step photos
- Features a Foreword by Willie Randolph, former New York Mets manager

Market:

Baseball players, their parents, and coaches at all competitive levels.

Author Biography:

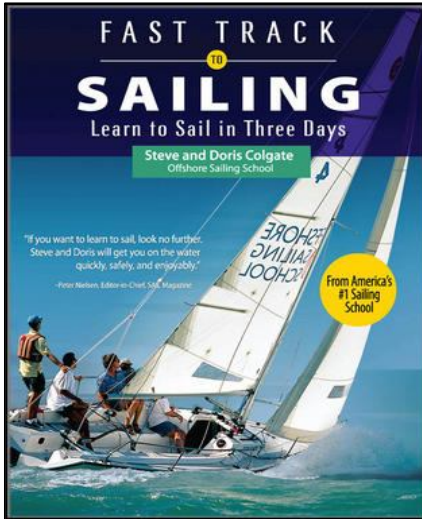
Dom Scala is the head baseball coach of Adelphi University, founder of One-on-One Baseball Camp, and a former coach for the New York Yankees.

James Cain worked at the *Hartford Courant* for almost 20 years in various capacities as a senior copy editor, news editor, and wire editor. Prior to that he was an assistant metro editor at the *Palm Beach Post* and a weekend news editor at the *St. Louis Globe-Democrat*.

Fast Track to Sailing: Learn to Sail in Three Days

Steve Colgate, Doris Colgate

Imprint: MCGRAW-HILL PROFESSIONAL



Pub Date: February 2009

ISBN: 9780071615198

Format: Paperback

Subject Area: Marine

Pages: 128

Price: AUS\$ 29.95/ NZ\$ 35.00

Trim : 21.6 x 27.9 cm

Description:

The learn-to-sail book for when you are in a hurry to gain your sea legs

At the Offshore Sailing School, the Colgates have taught more than 100,000 adults how to sail. Now they are making their proven instructional methods available to you so you can fulfill your sailing dreams in little time. Though designed around three days of intensive instruction, the book adapts easily to any learning pace. You can master the fundamentals in three days or over a summer of leisurely sailing.

Key Features:

- Because of their unmatched credibility a learn-to-sail book from the Colgates will have instant cachet in the sailing world
- Building on the success of *Fast Track to Cruising*, this book will reach the much broader audience whose immediate goal is daysailing on local waters
- Built around an established program of instruction, it is the only learn-to-sail book with a three-day promise, and it also works for non-intensive self-study

Market:

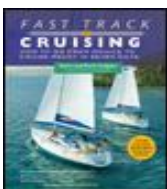
General Marine Interest.

Author Biography:

Steve Colgate founded the Offshore Sailing School in 1964. He has participated in two America's Cup trials, 17 Newport-Bermuda races, seven Fastnet Races, the Pan American Games, the Olympics, and six transatlantic races.

Doris Colgate is president and CEO of the Offshore Sailing School and founder of the National Women's Sailing Association. In 2003, US SAILING awarded the Colgates the Timothea Larr Trophy in recognition of their outstanding leadership and excellence in sailing education.

Backlist Title Also Available:



Fast Track to Cruising
Steve Colgate, Doris Colgate

9780071406727/ Softcover

AUS\$ 38.95/ NZ\$ 42.00



Your First Sailboat
Daniel Spurr

9780071422161/ Softcover

AUS\$ 25.95/ NZ\$ 31.00

101 Language Series - Idioms

	<p>101 Japanese Idioms with MP3 Disc 9780071615525/ Softcover <i>Michael Maynard and Senko Maynard</i> AUS\$ 24.95/ NZ\$ 30.00</p>
	<p>101 French Idioms with MP3 Disc, 2nd Edition 9780071615617/ Softcover <i>Jean-Marie Cassagne, Luc Nisset</i> AUS\$ 19.95/ NZ\$ 23.00</p>
	<p>101 Spanish Idioms with MP3 Disc 9780071615648/ Softcover <i>Jean-Marie Cassagne, Luc Nisset</i> AUS\$ 19.95/ NZ\$ 23.00</p>

A boatload of idioms to bring vibrancy to your language repertoire

To really talk like a native speaker of a foreign language, you have to know the language's idioms. But sometimes idioms are confusing on the surface. This series uses fun illustrations to show the humour of taking idioms literally and explains what these common phrases really mean. This enhanced edition contains a 90-minute MP3 disc with 101 dialogues, spoken by native speakers, so you can hear how these are used and practice your own use of these colorful expressions.

101 Language Series - Proverbs

	<p>101 French Proverbs with MP3 Disc</p> <p>9780071615556/ Softcover</p> <p><i>Jean-Marie Cassagne, Luc Nisset</i></p> <p>AUS\$ 19.95/ NZ\$ 23.00</p>
	<p>101 Spanish Proverbs with MP3 Disc</p> <p>9780071615587/ Softcover</p> <p><i>Eduardo Aparicio, Luc Nisset</i></p> <p>AUS\$ 19.95/ NZ\$ 23.00</p>
	<p>101 American English Proverbs with MP3 Disc</p> <p>9780071615884/ Softcover</p> <p><i>Harry Collis</i></p> <p>AUS\$ 19.95/ NZ\$ 23.00</p>

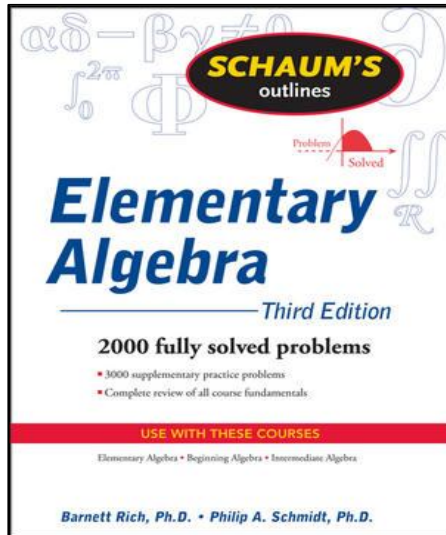
The grass IS greener with this proverb book, enhanced with mini-conversations on an MP3 disc

Adding proverbs to your language skills opens up a whole new way for you to express yourself. But to translate commonly known proverbs word-for-word from your own language into another doesn't work and may even change meaning all together. 101 Proverb series with MP3 Disc presents their translations and explains how to use them. Humorous illustrations help you remember the meaning of the proverbs. This enhanced edition contains a 90-minute MP3 disc with 101 dialogues, spoken by native speakers, so you can hear how these are used and practice your own use of these colorful sayings.

Schaum's Outline of Elementary Algebra 3rd Edition

Barnett Rich, Philip Schmidt

Imprint: MCGRAW-HILL PROFESSIONAL



Pub Date: February 2009

ISBN: 9780071611633

Previous Edition ISBN: 9780071410830

Format: Paperback

Subject Area: Study Guide

Pages: 400

Price: AU\$ 35.00/ NZ\$ 36.00

Trim: 20.6 x 27.7 cm

Description:

Confusing Textbooks? Missed Lectures? Not Enough Time?

Fortunately for you, there's Schaum's Outlines. More than 40 million students have trusted Schaum's to help them succeed in the classroom and on exams. Schaum's is the key to faster learning and higher grades in every subject. Each Outline presents all the essential course information in an easy-to-follow, topic-by-topic format. You also get hundreds of examples, solved problems, and practice exercises to test your skills.

Key Features:

This Schaum's Outline gives you

- Practice problems with full explanations that reinforce knowledge
- Coverage of the most up-to-date developments in your course field
- In-depth review of practices and applications

Fully compatible with your classroom text, Schaum's highlights all the important facts you need to know. Use Schaum's to shorten your study time-and get your best test scores!

Market:

A classic Schaum's Outline, now in the handsome new series cover design. The ideal review for the hundreds of thousands of students who enroll in elementary algebra courses.