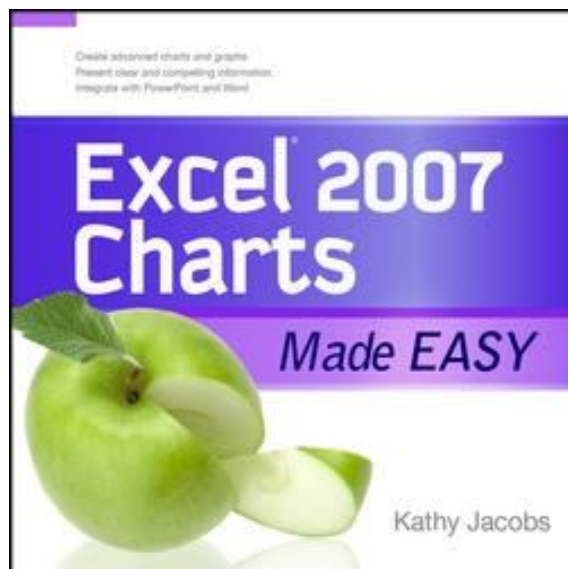


EXCEL 2007 CHARTS MADE EASY: 1st Edition

By Kathy Jacobs, Curt Frye, Doug Frye



ISBN:	9780071600064	Pub Date:	November 2008
Prev ISBN:	None	Pages:	240
EAN:	9780071600064	Illus:	100
UPC:		CDROM:	no
Price & Disc:	AUS\$ 29.95 NZ\$ 35.00	Trim & Binding:	20.3 X 20.3 cm Softcover
Series:		Subject:	unassigned

All information is subject to change without prior notice.

The Market

- This book is meant for the Excel user who is ready to move beyond the line, bar, and pie charts that are the default choices of most users. The reader is likely to be quite familiar with Excel but has never used most of the available chart types.

Key Features and Benefits

- Become proficient in the use of all of Excel 2007's powerful data charting tools
- Understand the eleven types of charts and what kinds of information each is designed to convey
- Create impressive-looking charts that effectively communicate the information contained in complex data sets
- Get up-to-speed quickly even without prior chart-building experience.

About the Author

Kathy Jacobs is president of the Phoenix PC User's Group and the author of three computer books. She writes on Office topics for her site, OnPPT.com, and her blog, Vitamin CH - The cure for all computer ailments.

Table of Contents

- Part I: Formatting Charts**
- Part II: Moving Beyond Basic Charts**
- Part III: Pivot Data and Charts**
- Part IV: Moving Your Charts Outside of Excel**

Book Description/Additional Information

Get beyond the basics with Excel 2007 charts

This book is for anyone who ever wanted (or needed!) to create impressive-looking charts and graphs for presentations and reports. Each of Microsoft Excel 2007's eleven basic chart types is examined in detail. What data is best communicated using that chart type, as well as how to avoid common pitfalls of the chart type, is explained. Following the basic chart types, the book examines how to chart pivot table data and how to create PivotCharts easily and quickly using Excel 2007. The final part of the book covers how to use Excel's charts with PowerPoint and Word, as well as how to publish the charts to the Web and as PDF files.

Publicity Highlights

Target all major national and regional newspapers.

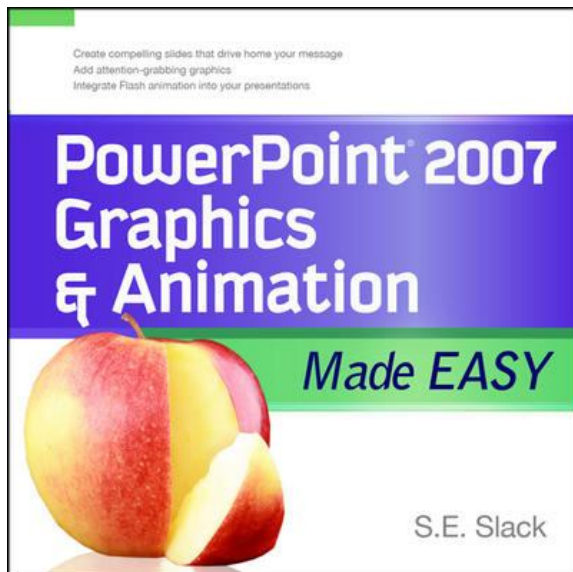
Seniors magazines such as 50 Something and Senior Lifestyle.

Learn more.  Do more.

November 2008

PowerPoint 2007 Graphics & Animation Made Easy: 1st Edition

By Sally Slack



ISBN:	9780071600767	Pub Date:	November 2008
Prev ISBN:	None	Pages:	240
ISBN-10:		Illus:	
UPC:		CDROM:	No
Price & Disc.	AUS \$29.95 NZ \$ 35.00	Trim & Binding:	20.3 X 20.3 cm Softcover
Series:		Subject:	Computing

All information is subject to change without prior notice.

The Market

- For the PowerPoint user who is tired of boring everyone in the meeting room and is ready to begin creating great looking presentations using professional graphics and stunning animation techniques. The reader is likely to be quite familiar with PowerPoint itself but has never used most of the graphic options that are available. The book is written to non-techies and non-graphics professionals. More than 400 million people worldwide use the Office 2007 suite of applications.

Key Features and Benefits

- No other book covers little-known PowerPoint secrets such as Anaglyph images, Flash, and importing PhotoShop layers.

About the Author

S.E. Slack is a PowerPoint expert and has been a communications consultant to IBM, Lenovo International, and State Farm Insurance. She is the author of 10 books, including *CNET Do-It-Yourself Digital Home Office Projects*.

Table of Contents

- Part I:** Layout and Design
- Part II:** Creating Basic Graphics
- Part III:** Beyond the Basics
- Part IV:** Moving Graphics between Office Applications
- Part V:** Checking Graphics for Accuracy and Flow

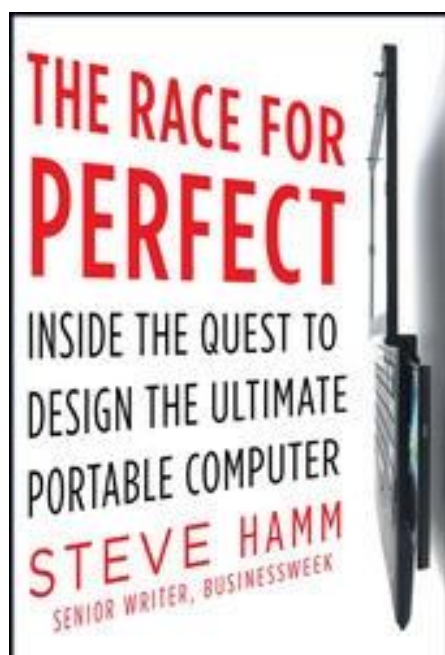
Book Description

Get beyond the basics with PowerPoint 2007

This easy-to-follow guide takes you to the next level in PowerPoint by showing how to build amazing professional presentations using high-quality graphics and animations that will capture the attention of any audience. You will learn how to create one-of-a-kind graphics, such as custom SmartArt using the underlying XML file; animate any object in a presentation; apply animation schemes; and import graphics into Excel files.

The Race for Perfect: Inside the Quest to Design the Ultimate Portable Computer: 1st Edition

By Steve Hamm



ISBN:	9780071606103	Pub Date:	November 2008
Prev ISBN:	None	Pages:	300
EAN:	9780071606103	Illus:	
UPC:		CDROM:	no
Price & Disc.	AUSS 39.95 NZS 45.00	Trim & Binding:	15.2 X 22.9 cm Hardcover
Series:		Subject:	Computing

All information is subject to change without prior notice.

About the Author

Steve Hamm, a senior writer at BusinessWeek, writes about globalisation, innovation, and leadership and has produced more than two dozen cover stories on topics ranging from Internet wunderkind Marc Andreessen to the challenges facing India. His insights can be found at his blog, GlobeSpotting with Steve Hamm. His previous book, *Bangalore Tiger*, about the rise of the Indian tech industry, was published by McGraw-Hill in 2006.

Book Description/Additional Information

From BusinessWeek's senior tech writer Steve Hamm—the inside story of Lenovo's successful journey of innovation and the pursuit of perfection

From the first 30-pound luggables to today's featherweight marvels, *The Race for Perfect* follows the most talented people in the computer industry in their quest to design the perfect mobile computer. Steve Hamm delves deep into this journey as he follows the life story of Lenovo's latest achievement, the sleek X300 laptop, which was created by China's Lenovo Group under the code named Kodachi, (a slim, elegant Japanese sword). Both a story of modern innovation and of the ancient struggle for perfection, *The Race for Perfect* explores the very nature of innovation itself.

The Market

- Those involved in Business and IT.

Key Features and Benefits

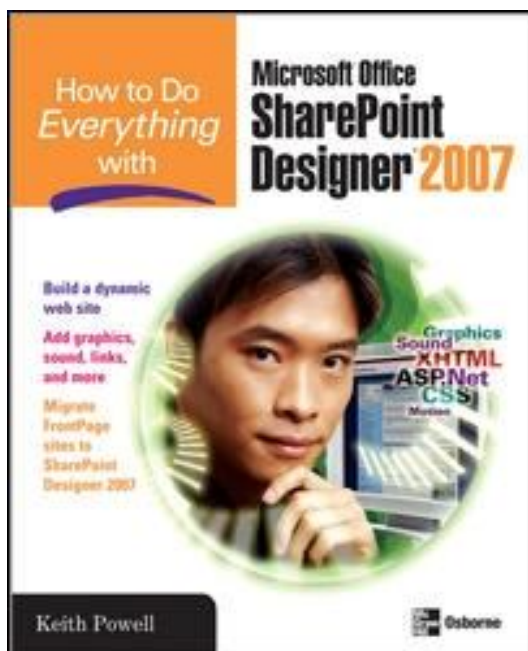
- Timed to release in the weeks following the Beijing 2008 Olympics, where Lenovo and its latest achievement, the X300 laptop, will be heavily publicised
- Hamm's *Bangalore Tiger* was excerpted in Business Week and was covered in The Economist, *Atlanta Journal Constitution*, Get Abstract, and other major international and national press
- *The Race for Perfect* tells the full story that began in BusinessWeek's highly-lauded February 2008 article “*Building the Perfect Laptop*”.

Learn more.  Do more.

November 2008

How to Do Everything with Microsoft Office SharePoint Designer 2007: 1st Edition

By Keith A. Powell



ISBN:	9780071492799	Pub Date:	November 2008
Prev ISBN:	007222973X	Pages:	464
EAN:	9780071492799	Illus:	
UPC:		CDROM:	no
Price & Disc.	AUSS 34.95 NZS 42.00	Trim & Binding:	18.7 X 23.2 cm Softcover
Series:	How to Do Everything	Subject:	Computing

All information is subject to change without prior notice.

The Market

- Web designers at any level who need a solutions-based resource to help them create a professional looking corporate site with a wide variety of available complexities. Includes readers who want to learn to create Web templates and forms to streamline Web design and site architecture.

Key Features and Benefits

- *SharePoint Designer 2007* combines the plug-and-play ease of FrontPage with much more robust Web-design tools that all tie in to SharePoint Server technologies.

About the Author

Keith Powell is a Microsoft Solution Architect MVP with expertise in the core set of Microsoft infrastructure and application tools such as Windows 2003, SharePoint Server, Exchange Server, and BizTalk Server, as well as being a certified Project Management Professional (PMP). Powell has worked with every edition of each Microsoft operating system and Information Worker application (including Office and FrontPage) all the way from their earliest days in the 1980s/90s, on through the current versions today, including the latest upgrade of FrontPage known as Microsoft Office SharePoint Designer 2007. He has authored/co-authored 10+ books over the past several years. He has a BS & MS from Illinois State University and an MBA in Finance from Keller Graduate School of Management.

Table of Contents

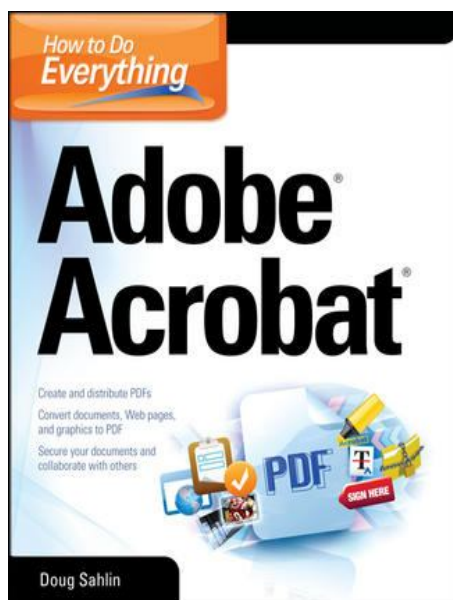
- Part I Build Web Pages**
- Part II Build Web Sites**
- Part III Advanced Web Tools**
- Part IV: Manage and Publish Your Web Site**

Book Description/Additional Information

Build a dynamic website quickly and easily
Featuring step-by-step details on building interactive Web pages, this solutions-oriented resource covers all of the powerful features available in Microsoft Office SharePoint Designer 2007 the all-new website creation and administration tool. You will learn how to design and customise portals; add multimedia content; integrate interactive forms, guestbooks, and databases; and administer SharePoint-enabled websites.

How to Do Everything: Adobe Acrobat 9: 1st Edition

By Doug Sahlin



ISBN:	9780071602709	Pub Date:	November 2008
Prev ISBN:	None	Pages:	512
ISBN-10:		Illus:	
UPC:		CDROM:	No
Price & Disc:	AUS \$34.95 NZ \$ 42.00	Trim & Binding:	18.7 X 23.2 cm Softcover
Series:	HTDE	Subject:	Computing

All information is subject to change without prior notice.

The Market

- Business professionals, government, legal, marketing, IT, finance, medical, engineering, human resources, and educational institutions and organisations are the primary users of the application
- It is aimed primarily at office workers and business professionals, particularly larger teams working in document-intensive situations with information that comes from multiple sources and formats.

Key Features and Benefits

- Acrobat is Adobe's single largest revenue-generating product and the world's most popular application for creating and sharing electronic documents
- Previous editions have sold more than 50,000 copies

About the Author

Doug Sahlin is a bestselling author, photographer, and Acrobat instructor. He is the author of the previous editions of this book as well as Digital Photography QuickSteps and several other titles.

Table of Contents

- Chapter 1.** Get to Know Acrobat 9.0
- Chapter 2.** Utilize the Acrobat Workspace
- Chapter 3.** Read PDF Documents
- Chapter 4.** Create PDF Documents
- Chapter 5.** Create PDF Documents in Other Applications
- Chapter 6.** Capture PDF Documents
- Chapter 7.** Create PDF Navigation
- Chapter 8.** Create Interactive PDF Navigation
- Chapter 9.** Create Forms
- Chapter 10.** The Basics of Editing PDF Documents
- Chapter 11.** Review PDF Documents
- Chapter 12.** Add Digital Signatures & Document Security
- Chapter 13.** Optimize PDF Documents
- Chapter 14.** Acrobat Online
- Chapter 15.** Batch Process and Create a PDF Index
- Chapter 16.** Create Forms with Live Cycle Designer
- Chapter 17.** Optimize PDF Documents for Print
- Chapter 18.** Add Multimedia Elements to PDF Documents

Book Description

Get more out of Adobe Acrobat than ever before! Here is a complete guide to mastering Adobe Acrobat 9 Standard, Pro, and Pro Extended versions. The book explains how to create, secure, and distribute Adobe PDF files that retain the look and feel of the original documents. You will also learn how to annotate PDFs, build interactive forms, capture and embed Web content, insert Flash video and rich applications into documents, and much more.

Learn more.  Do more.

November 2008

Linux Administration: A Beginner's Guide: 5th Edition

By Wale Soyinka



Table of Contents

Part 1: Installing Linux as a Server
Part 2: Single Host Administration
Part 3: Security and Networking
Part 4: Internet Services
Part 5: Intranet Services

Book Description/Additional Information

Covers all Linux distributions

Fully updated for the most current versions, this bestselling guide helps you get Linux installed and running smoothly on a personal computer or an entire network. The book explains how to set up, configure, manage, and troubleshoot all popular versions of Linux, including the latest distributions from Red Hat, Fedora 9, OpenSUSE, and Ubuntu. You will also learn how to manage files and software, grant user rights, implement security, provide Internet and intranet services, and customise Linux 2.6 kernel.

ISBN:	9780071545884	Pub Date:	November 2008
Prev ISBN:	0072262591	Pages:	550
EAN:	9780071545884	Illus:	100
UPC:		CDROM:	no
Price & Disc:	AUS\$ 65.00 NZ\$ 75.00	Trim & Binding:	18.7 X 23.2 cm Softcover
Series:	Beginner's Guide	Subject:	Computing

All information is subject to change without prior notice.

The Market

- Administrators migrating to Linux from Windows and also those new to the latest versions of Linux (including the new Linux kernel).

Key Features and Benefits

- New coverage of IPv6 and virtualisation

About the Author

Wale Soyinka is a systems/network engineering consultant. He has written an extensive library of Linux administration training materials and is the coauthor of the previous edition of this book.

PHP 6: A BEGINNER'S GUIDE: 1st Edition

By **Vikram Vaswani**



ISBN:	9780071549011	Pub Date:	November 2008
Prev ISBN:	0072133716	Pages:	528
EAN:	9780071549011	Illus:	99
UPC:		CDROM:	no
Price & Disc.	AUSS 65.00 NZS 75.00	Trim & Binding:	18.7 X 23.2 cm Softcover
Series:	Beginner's Guide	Subject:	Computing

All information is subject to change without prior notice.

The Market

- Novice developers with skills in basic HTML/CSS design, or with experience in RDBMS usage. Developers new to PHP 6.PHP is in use on 16 million installations worldwide.

Key Features and Benefits

- Foreword by Zend Technologies, creators of PHP
- PHP is in use on 16 million installations worldwide.

About the Author

Vikram Vaswani is the founder and CEO of Melonfire, a company specialising in software consultancy and content creation and syndication services. He is the author of *PHP Programming Solutions*, *How to do Everything with PHP* and *MySQL*, and *MySQL: The Complete Reference*.

Vikram is the author of numerous well-received articles on open-source technologies (including Perl, Python, XML and the very popular PHP 101 series), all written with the goal of making complex technologies accessible and understandable to novice users. He has been developing software since 1995, was first introduced to PHP in 1998, and hasn't looked back since. Vikram is regular columnist with Zend Technologies (creators of PHP), as well as with IBM DeveloperWorks, CNET Builder.com, DevX.com and other OSS sites.

Table of Contents

Part 1 - PHP Basics

Chapter 1 - Introducing PHP
Chapter 2 - Using Variables and Operators
Chapter 3 - Controlling Program Flow

Part 2 - Advanced PHP

Chapter 4 - Arrays
Chapter 5 - User-defined Functions and Classes

Part 3 - Working with Data from Other Sources

Chapter 6 - Files
Chapter 7 - Databases
Chapter 8 - XML

Chapter 9 - Sessions and Cookies

Part 4 - Security and Troubleshooting

Chapter 10 - Security
Chapter 11 - Errors
Chapter 12 - Extending PHP
Appendix A - Obtaining and Installing PHP
Appendix B - Obtaining and Installing MySQL

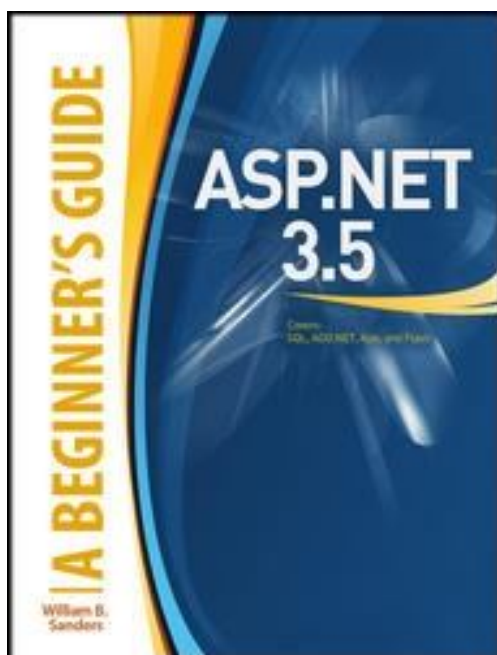
Book Description/Additional Information

Essential Skills Made Easy!

This task-oriented reference teaches you everything you need to know to build cutting-edge Web applications with PHP. Targeted at novice developers who are familiar with basic Web design (HTML, CSS, and JavaScript), *PHP 6: A Beginner's Guide* teaches basic language syntax as well as advanced topics like using databases and XML with PHP, processing form data, and integrating external packages.

ASP.NET 3.5: A Beginner's Guide: 2nd Edition

By William Sanders



ISBN:	9780071591942	Pub Date:	November 2008
Prev ISBN:	0072195126	Pages:	500
EAN:	9780071591942	Illus:	20
UPC:		CDROM:	no
Price & Disc.	AUSS 65.00 NZS 75.00	Trim & Binding:	18.7 X 23.2 cm Softcover
Series:	Beginner's Guide	Subject:	Computing

All information is subject to change without prior notice.

The Market

- New programmers and beginners new to ASP.NET 3.5.

Key Features and Benefits

- Covers new features of ASP.NET 3.5 including new data controls, support for LINQ, and support for nested master pages.

About the Author

William B. Sanders has been developing software for the last 25 years, ranging from Basic to assembly language and everything in between. In 2001 he began developing back end applications using asp and then when it became available, ASP.NET 1.0. He is a founding faculty member of the Multimedia Web Design and Development major at the University of Hartford where he teaches ASP.NET, C#, SQL and ADO.NET to upper division students, among other

Internet languages and applications. He has consulted and developed software for major software companies as well other business clients.

Table of Contents

Part I - Getting Started

- Chapter 1 - Introduction to ASP.NET 3.5
- Chapter 2 - ASP.NET 3.5 Tools and Development Environment
- Chapter 3 - C# 3.0 and ASP.NET 3.5
- Chapter 4 - Doing More With C# and ASP.NET

Part II - Forms and Controls

- Chapter 5 - HTML Forms: A Review
- Chapter 6 - Web Server Controls
- Chapter 7 - CSS for ASP.NET 3.5 Page Formatting
- Chapter 8 - Control Events and Event Handlers
- Chapter 9 - Validation Controls
- Chapter 10 - Rich Data Controls

Part III - ASP.NET and Databases

- Chapter 11 - An SQL Primer
- Chapter 12 - ADO.NET: Hello Database
- Chapter 13 - Data Binding
- Chapter 14 - Using LINQ
- Chapter 15 - Files
- Chapter 16 - Security
- Chapter 17 - ASP.NET AJAX

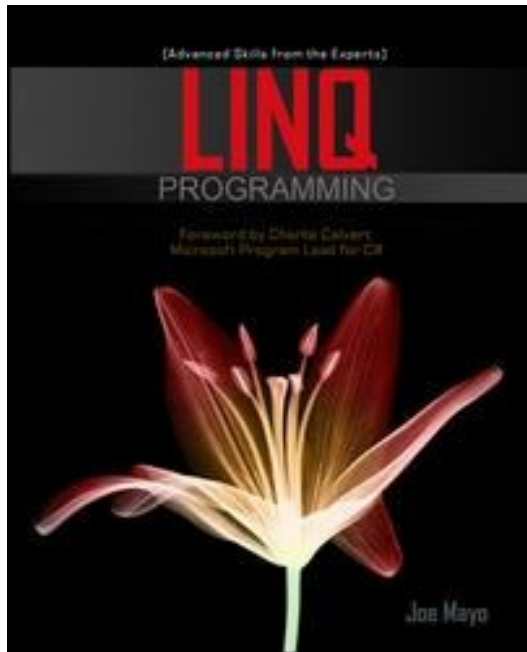
Book Description/Additional Information

Essential Skills Made Easy!

In this book, ASP.NET and C# expert Bill Sanders teaches beginner developers and those new to ASP.NET 3.5 how to use Microsoft's latest version of ASP.NET, along with C# 3.0, the newest version of the programming language used to drive ASP.NET applications. *ASP.NET 3.5: A Beginner's Guide* provides the crucial step that takes a programmer from the client side of Internet programming to true server-side programming.

LINQ Programming: 1st Edition

By Joe Mayo



ISBN:	9780071597838	Pub Date:	November 2008
Prev ISBN:	None	Pages:	450
EAN:	9780071597838	Illus:	
UPC:		CDROM:	no
Price & Disc.	AUSS 80.00 NZS 90.00	Trim & Binding:	18.7 X 23.2 cm Softcover
Series:		Subject:	Computing

All information is subject to change without prior notice.

The Market

- Intermediate – advanced professional programmer. It will assume that the reader already knows the C# programming language.
- LINQ is an inclusive technology for any developer to manage their data, whatever its origin or shape

Key Features and Benefits

- LINQ adds native query capability into programming languages such as C# and VisualBasic
- LINQ greatly reduces the complexity of accessing and integrating information
- Author is a prominent speaker at industry conferences and user group meetings

About the Author

Joe Mayo, Microsoft MVP, is an author and instructor who specialises in Microsoft .NET software technology. He owns Mayo Software Training and operates the C# Station website.

Table of Contents

Part I - LINQ Essentials
Part II - LINQ to any Data Source
Part III - Extending LINQ
Part IV – Appendices

Book Description/Additional Information

A hands-on guide to Microsoft's revolutionary new programming technology

Written by Microsoft MVP and C# expert, consultant, and trainer Joe Mayo, this book teaches you how to use LINQ (Language Integrated Query), while working with C# 3.0 and the new Visual Studio 2008. You will learn tested techniques for using LINQ to manage data.

LINQ Programming explains how LINQ queries are formed, when certain internal actions occur, and what happens when the query executes. You will learn how to work with LINQ libraries such as LINQ to Objects, LINQ to Data, and LINQ to XML, as well as third-party implementations of LINQ. You will be able to achieve greater productivity by utilising tools in Visual Studio 2008 that build upon LINQ technology.

Related Backlist

C# 2.0: The Complete Reference



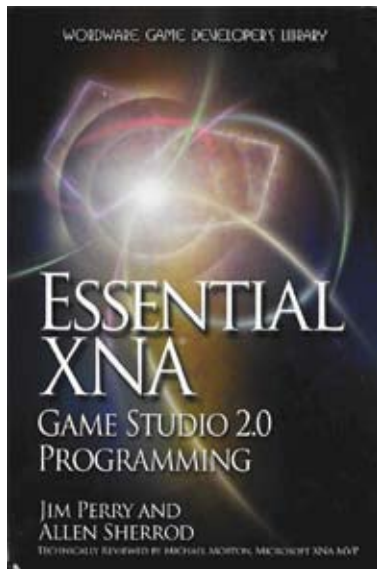
Herb Schildt

9780072262094/ Softcover

AUSS 97.00/ NZS 110.00

Essential XNA Game Studio 2.0 Programming

By Jim Perry, Allen Sherrod



ISBN-13:	9781598220551	Pub Date:	November 2008
Prev ISBN:		Pages:	537
ISBN-10:		Illus:	
UPC:		CDROM:	
Price & Disc.	AUS \$ 79.95 NZ \$ 90.00	Trim & Binding:	15.2 X 22.9 cm Softcover

All information is subject to change without prior notice.



About the Authors

Jim Perry is a Microsoft XNA MVP with more than 15 years of development experience. He worked in the gaming industry for three of those years, contributing to five games during that period. He currently works during the day for a company doing .NET Windows and Web apps development and at night spends most of his time in game development related activities

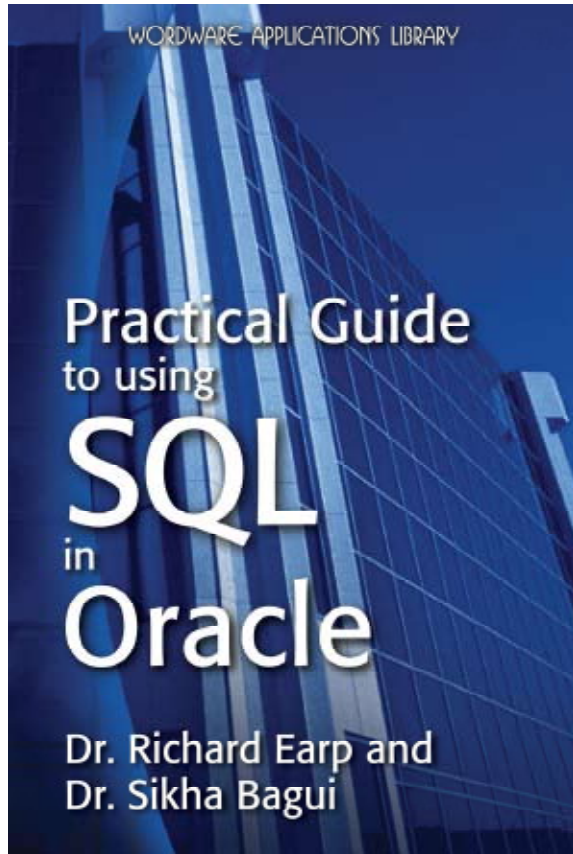
Allen Sherrod has written five books on various game development topics. He has also written for *Game Developer* magazine and Gamastura.com and has contributed to *Game Programming Gems 6*. Currently Allen is the owner of Re-Inventing Games and Graphics, Inc., which he plans to use to enter the independent game development scene.

Book Description/Additional Information

Essential XNA Game Studio 2.0 Programming provides both hobbyists and experienced programmers with the information they need to take advantage of Microsoft's powerful XNA Framework and XNA Game Studio to produce professional-level games for both the PC and the Xbox 360. Beginners learn the Fundamentals of 2D game development, creating a complete top-down shooter. Intermediate and advanced users can jump right into 3D game development and create a version of the 2D game that takes advantage of hardware acceleration using High-Level Shader Language (HLSL).

Practical Guide to using SQL in Oracle

By Dr. Richard Walsh Earp and Dr. Sikha Saha Bagui



ISBN-13:	9781598220636	Pub Date:	November 2008
Prev ISBN:		Pages:	400
ISBN-10:		Illus:	
UPC:		CDROM:	
Price & Disc.	AUS \$ 79.95 NZ \$ 90.00	Trim & Binding:	15.2 X 22.9 cm Softcover

All information is subject to change without prior notice.



About the Authors

Dr. Richard Walsh Earp is a former chair of and former associate professor in the Department of Computer Science and former dean of the College of Science and Technology at the University of West Florida in Pensacola. Dr. Earp was also an instructor with Learning Tree International and worked for Computer Sciences Corporation at the Naval Air Station in Pensacola as a database consultant after his retirement from academia. He has co-authored several books with Dr. Bagui.

Dr. Sikha Saha Bagui is an associate professor in the Department of Computer Science at the University of West Florida. She teaches a variety of computer science and database courses, and her research areas of concentration are database design, web databases, data mining, and statistical computing. Dr. Bagui has published many journal articles and co-authored several books with Dr. Earp including *Advanced SQL Functions in Oracle 10g*.

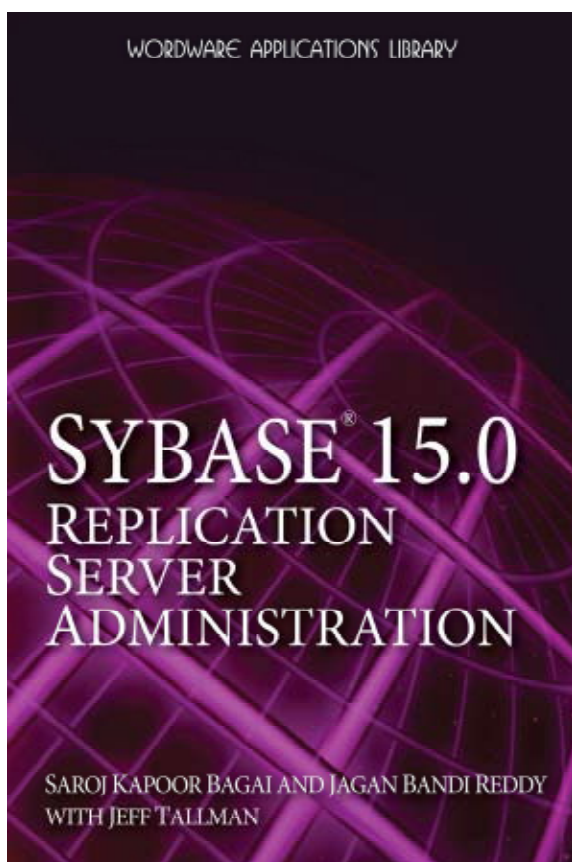
Book Description/Additional Information

SQL (Structured Query Language) has become the standard for generating, manipulating, and retrieving database information. The dramatic increase in popularity of relational databases, coupled with Oracle's having the largest market share, has created a demand for SQL programmers who can write SQL code correctly and efficiently.

This book, written for readers who have little or no previous experience with databases, SQL, or Oracle, provides a very systematic approach to learning SQL in Oracle. Each chapter is written in a step-by-step manner and has examples that can be run using Oracle. Using the sample tables and data provided, the reader of this book will be able to do all the examples to experience hands-on Oracle programming. The book also presents a series of exercises at the end of the chapters to help readers gain proficiency with SQL.

Sybase 15.0 Replication Server Administration

By Jagan Reddy, Saroj Bagai



ISBN-13:	9781598220452	Pub Date:	November 2008
Prev ISBN:		Pages:	500
ISBN-10:		Illus:	
UPC:		CDROM:	
Price & Disc.	AUS \$ 90.00 NZ \$100.00	Trim & Binding:	15.2 X 22.9 cm Softcover

All information is subject to change without prior notice.



About the Authors

Jagan Reddy is a Principal Database Administrator with more than 15 years of Sybase database product administration experience including administering Sybase Replication Server. He is a Certified Sybase Professional and currently works as Principal DBA at AOL LLC. He is also a contributing author of *The Official New Features Guide to Sybase ASE 15*. Jagan has worked as a consultant and trainer in many large corporations, and has published numerous scientific and non-scientific research papers in his earlier career in scientific research. He has presented many papers at national and international conferences including Sybase TechWave.

Saroj Bagai has worked with Sybase Inc. for more than 11 years, and has more than two decades of experience with Sybase products. She is currently working with Sybase as Principal Technical Support Engineer. Saroj is a professional certified for Sybase Adaptive Server Enterprise, Replication Server, and Sybase IQ.

Book Description/Additional Information

In today's uncertain environment, data loss can happen at any time. Recovering the lost data is critical to business continuity, as businesses can lose their edge if they fail to provide services or fail to comply with legal guidelines. Sybase Replication Server, Sybase Inc.'s flagship database replication product, is used to replicate and recover data, both for Sybase's database management products and for non-Sybase database management products like Oracle, DB2, and Microsoft SQL Server. Sybase Replication Server offers the ability to address information technology data replication needs for multiple heterogeneous and non-heterogeneous data. Such flexibility, however, demands careful planning and administration to get the most benefit from the product.

Sybase 15.0 Replication Server Administration addresses the needs of a wide range of database professionals, explaining to both beginners and experts how to administer Sybase's newest Replication Server release.

Learn more.  Do more.

November 2008