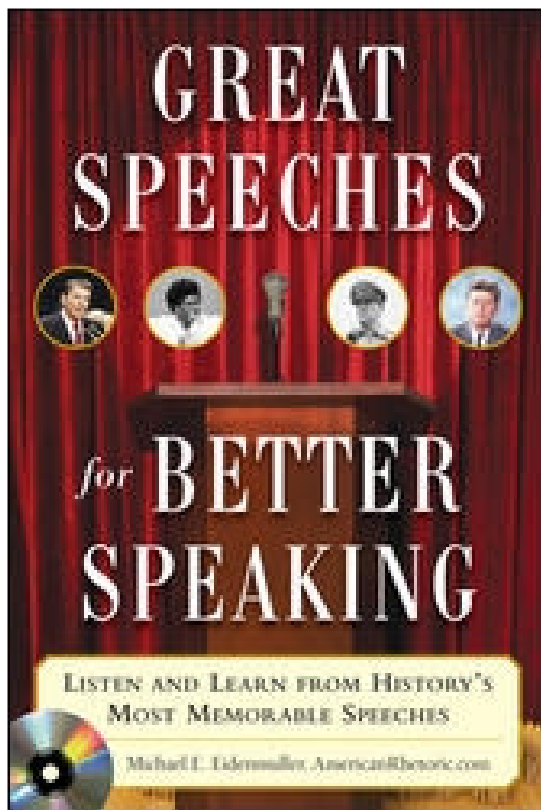


Great Speeches For Better Speaking (Book + Audio CD) : Listen and Learn from History's Most Memorable Speeches: 1st Edition

By Michael E. Eidenmuller



ISBN:	9780071472296	Pub Date:	July 2008
Prev ISBN:	None	Pages:	256
EAN:	9780071472296	Illus:	
UPC:		CDROM:	no
Price & Disc.	AUS \$ 29.95 NZ \$35.00	Trim & Binding:	Softcover with Audio CD
Series:		Subject:	General Reference

All information is subject to change without prior notice.

The Market

- **Primary Market:** Business professionals, teachers and professors, professional speakers, politicians, Toastmasters, anyone faced with making an oral presentation. Secondary audience: schools (forensic clubs, speech communication classes, etc).

About the Author

Michael E. Eidenmuller, Ph.D., is an associate professor of speech communication at the University of Texas at Tyler and the founder of AmericanRhetoric.com, the Internet's largest database of freely available, complete speeches in both text and audio format. He lives in Whitehouse, Texas.

Brief Table of Contents

Introduction

Chapter 1: The Power of Oratory in the United States

Chapter 2: Situation (Speech: Reagan Space Shuttle Challenger Tragedy Address)

Chapter 3: Content (Speech: Edward Kennedy: "Truth and Tolerance in America")

Chapter 4: Structure (Speech: General Douglas MacArthur's Thayer Award Acceptance Address)

Chapter 5: Style (Speech: John F. Kennedy: Inaugural Address)

Chapter 6: Delivery (Speech: Barbara Jordan: Statement on the Articles of Impeachment)

Book Description/Additional Information

Learn the secrets of captivating an audience from the greatest orators of all time

What person faced with speaking in public wouldn't want some pointers from great speakers like John F. Kennedy or Ronald Reagan? Now you can. Michael E. Eidenmuller, founder of American- Rhetoric.com, outlines the six areas that are critical for making an impact with a speech--situation, content, structure, style, delivery, rhetorical strategies and tactics. He then shows the best uses of these elements in practice by featuring six great speeches on an audio CD. The unique combination of text and audio will help you understand what makes a particular speech memorable and inspiring and incorporate this knowledge into your own speeches.

Publicity Highlights

Target: all general, business, education and HR media including:

University and college publications

Major broadsheets including SMH, The Age

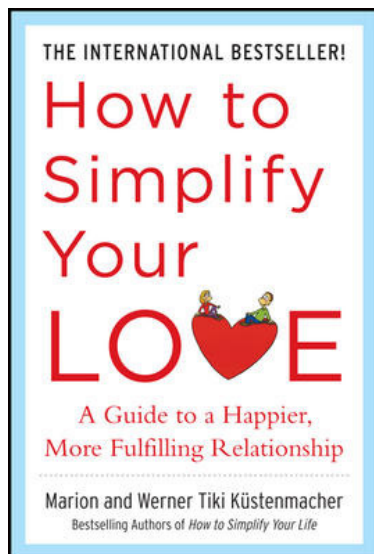
HR media such as HR Monthly and HR Magazine

Learn more.  Do more.

July 2008

How to Simplify Your Love : A Guide to a Happier, More Fulfilling Relationship: 1st Edition

By **Werner Tiki Küstenmacher, Marion Küstenmacher**



ISBN:	9780071499170	Pub Date:	July 2008
Prev ISBN:	None	Pages:	304
EAN:	9780071499170	Illus:	200
UPC:		CDROM:	no
Price & Disc.	AUS \$24.95 NZ \$30.00	Trim & Binding:	15.2 X 22.9cm Softcover
Series:		Subject:	Self-help/ Relationships

All information is subject to change without prior notice.

The Market

- **Primary Market:** Singles looking for a relationship. Couples looking for simpler, happier love lives.

Key Features and Benefits

- Tips on how to keep complex daily lives from over-complicating relationships
- Understanding of the five dwellings of love and how to navigate the journey
- Happier, simpler, and more satisfying love lives and relationships

About the Authors

Marion Küstenmacher is a theologian and a publishing editor by trade, and has been working as a personality development trainer for 15 years. She has

authored numerous books on self-help topics and spirituality.

Werner Tiki Küstenmacher is a Lutheran pastor (honorary since 2006), an independent author, caricaturist, speaker and TV moderator. Since 1998 the Küstenmachers have acted as editors-in-chief of the monthly *simplify your life*® advisory service. They have been married for 25 years and have three children.

Table of Contents

Preface: The Floating Heart
Introduction: Welcome to the Land of Love

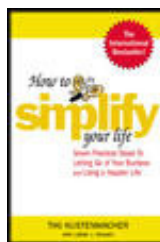
1. The First Dwelling of Love: The Tower
2. The Second Dwelling of Love: The Love Tent
3. The Third Dwelling of Love: The Homestead
4. The Fourth Dwelling of Love: The Dark Forest
5. The Fifth Dwelling of Love: The Castle

Book Description/Additional Information

Following the success of the international bestseller *How to Simplify Your Life*, *How to Simplify Your Love* reminds us that love doesn't need to be so complicated. Too often, couples are overwhelmed by their hectic day-to-day lives; they've forgotten the simple things that can make all the difference. This book explains that while every couple consists of two independent personalities, they are also connected by a common history, one stronger, more supportive, and more bonding than they realise.

In *How to Simplify Your Love* bestselling authors and happily married couple Marion and Werner Tiki Küstenmacher provide expert insight into how to find true love and make it last a lifetime. The book takes readers on a journey through the five dwellings of the land of love, simplifying each step along the way

Related Backlist



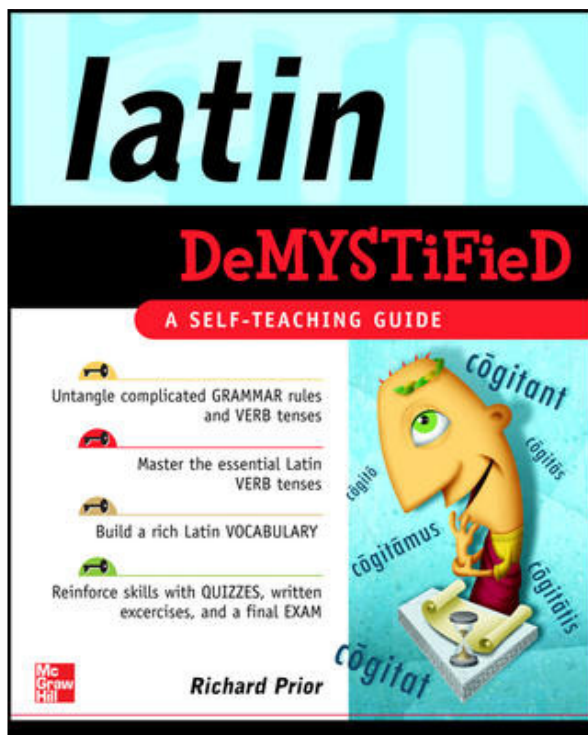
How To Simplify Your Life
Werner Tiki Küstenmacher
9780071433860 / Softcover
AUS \$24.95 | NZ \$30.00

Learn more.  Do more.

July 2008

Latin Demystified : A Self Teaching Guide: 1st Edition

By Richard Prior



ISBN:	9780071477277	Pub Date:	July 2008
Prev ISBN:	None	Pages:	400
EAN:	9780071477277	Illus:	
UPC:		CDROM:	no
Price & Disc.	AUS \$29.95 NZ \$35.00	Trim & Binding:	23.5 X 17.9cm Softcover
Series:	Demystified	Subject:	Language

All information is subject to change without prior notice.

The Market

- **Primary Market:** Beginning readers who want to build a solid foundation in the basics of Latin and intermediate readers who want a review. Latin Demystified is great for self-study, as well as a supplement to a formal high school or undergraduate Latin course.

Key Features and Benefits

- Step-by-step approach lets readers build Latin skills at their own pace.
- The *Demystified* series approach is easy and unintimidating—the perfect way to master the daunting task of learning a new language.
- Unique features: Readers work at their own pace, and hands-on self tests and a ‘final exam’

lets readers gauge their progress to ensure that they stay on track.

About the Author

Richard Prior is an associate professor of classical languages at Furman University. He has written several books on Latin such as *The Everything Learning Latin Book* (Adams), *501 Latin Verbs* (Barron’s), and *Latin Verb Drills* (McGraw-Hill).

Book Description/Additional Information

This easy-to-use guide from the popular *Demystified* series takes the mystery and menace out of learning Latin by walking readers step-by-step through the fundamentals of the language. Each chapter concludes with a self-test that allows readers to track their progress, and a comprehensive final exam at the end of the book gives instant feedback on new language skills.

Latin Demystified lets readers work at their own pace and arms them with the essentials of the language in a friendly and unintimidating format. Readers will learn how to:

- Understand basic grammar structures
- Conjugate Latin verbs
- Pronounce Latin sounds correctly
- Build a Latin vocabulary

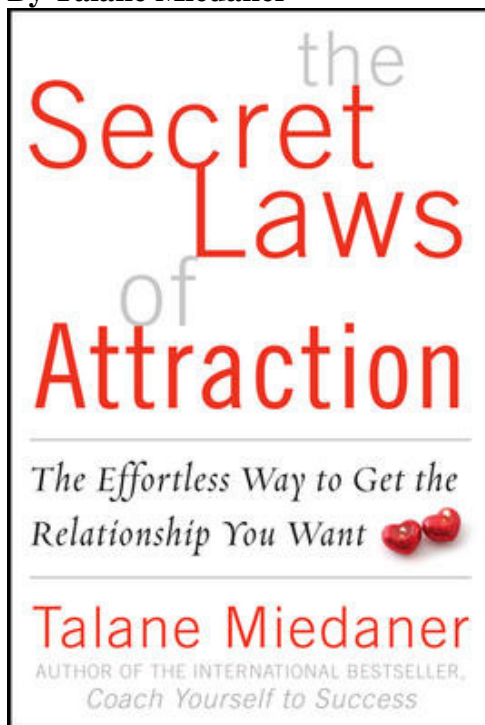
Following the easy-to-use format of the books in the bestselling *Demystified* series, *Latin Demystified* provides readers with a friendly, unintimidating guide that takes the confusion out of learning Latin.

Learn more.  Do more.

July 2008

The Secret Laws of Attraction : The Effortless Way to Get the Relationship You Want: 1st Edition

By Talane Miedaner



ISBN:	9780071543750	Pub Date:	July 2008
Prev ISBN:	None	Pages:	
EAN:	9780071543750	Illus:	
UPC:		CDROM:	no
Price & Disc.	AUS \$24.95 NZ \$30.00	Trim & Binding:	15.2 X 22.9cm Softcover

All information is subject to change without prior notice.

The Market

- **Primary Market:** For female readers of *The Secret* or *How to Make Anyone Fall in Love with You*.

Key Features and Benefits

- Miedaner's previous book *Coach Yourself to Success* was an international success in eight languages and a bestseller in Germany
- Miedaner has a high profile among life coaches, and Coach U (coachinc.com) and Coachville (coachville.com) will recommend her book

About the Author

Talane Miedaner is a Master Certified Coach and international bestselling author.

Table of Contents

Introduction
Chapter 1: The Secret of Irresistible Attraction
Chapter 2: The 7 Myths about Needs
Chapter 3: Identify Your Needs – the List Method
Chapter 4: Identify Your Needs – the Quis Method
Chapter 5: Establish Boundaries
Chapter 6: How to Meet the Top 21 Core Needs
Chapter 7: Identify Your Core Values
Chapter 8: Orient Your Life around Your Values
Chapter 9: Tips for Being Simply Irresistible
Chapter 10: The Basic Rules of Dating –The Time Line

Book Description/Additional Information

Discover two essential laws of attraction . . . and effortlessly attain the love and relationships you most desire

Successful life coach Talane Miedaner knows the secret to becoming a relationship magnet--attracting the love that you want without even trying. Miedaner's approach draws on two powerful truths about human nature. These are The Secret Laws of Attraction:

1. "If you don't need it, you are more likely to attract it." If our emotional needs are unmet, we repel what we most desire. When we've fulfilled our needs - such as the need to be cherished, the need to be heard, and the need for harmony - we are naturally attractive.
2. "Like attracts like." When we are fully living our core values, we effortlessly attract others with similar values.

It sounds simple. The trick is learning how to apply these laws in your everyday life. This easy-to-follow guide provides a comprehensive quiz to help you identify your top four emotional needs and includes step-by-step instructions on how to meet those needs. Once you start embracing your passion and living your dreams, you instantly become more attractive to others. It's truly the 'effortless' way to find and keep the love of your life.

Publicity Highlights

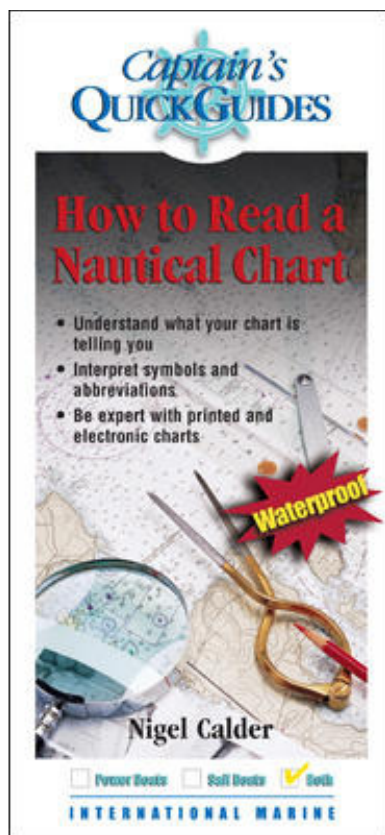
All women's magazines (including: Madison, Cleo, Cosmo etc) and organisations such as *Relationships Australia*.

Learn more.  Do more.

July 2008

How To Read a Nautical Chart: A Captain's Quick Guide: 1st Edition

By Nigel Calder



ISBN:	9780071592871	Pub Date:	July 2008
Prev ISBN:	None	Pages:	16
EAN:	9780071592871	Illus:	10
UPC:		CDROM:	no
Price & Disc.	AUS \$16.95 NZ \$20.00	Trim & Binding:	10.2 X 22.9cm Other
Series:	Captain's Quick Guides	Subject:	Boating

All information is subject to change without prior notice.

The Market

- **Primary Market:** All boaters.

Key Features and Benefits

- Based on the bestselling nautical book of the same name.
- Nigel Calder's boating books collectively outsell those of any other author.
- Covers electronic as well as paper charts.
- Intelligently streamlined, compact, easy to use.

About the Author

Nigel Calder is widely acknowledged as one of the world's foremost nautical writers. A diesel mechanic for more than 25 years, he has also been a boatbuilder, cabinetmaker, and machinist. Calder is the author of *How to Read a Nautical Chart*, *Nigel Calder's Cruising Handbook*, *Marine Diesel Engines*, and *Boatowner's Mechanical and Electrical Manual*, all from International Marine. He is a frequent contributor to boating magazines in the United States and Britain.

Book Description/Additional Information

A nautical chart contains an incredible amount of navigation information for any boater who knows how to decipher it, but without a key to the symbology, a chart can be bewildering. Nigel Calder's bestselling book, *How to Read a Nautical Chart*, has amply demonstrated the demand for this information while selling more than 40,000 copies in its first five years. Now Calder has prepared a quick-reference, highly condensed, highly graphic version of the same topic for on-board use.

On the water, when questions arise, there is no time to spend searching through an exhaustive manual. The Captain's Quick Guides provide all the answers—fast. Each Quick Guide includes:

- 14 panels of concise information in a folded size of just 10.2 X 22.9cm
- Hinged, laminated construction makes them durable and waterproof
- Carefully organised and richly presented in color for instant, easy answers
- At-your-fingers format ideal for emergency situations
- Just right for tight quarters, where space is an issue.

Related Backlist



Boat Handling Under Power: A Captain's Quick Guide

Robert Sweet

9780071440943 / Softcover

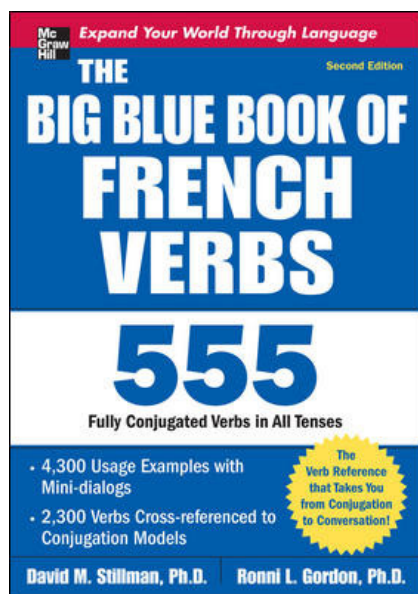
AUS \$16.95 | NZ \$20.00

Learn more.  Do more.

July 2008

The Big Blue Book of French Verbs (Book Only): 2nd Edition

By David M. Stillman, Ronni L. Gordon



ISBN:	9780071591485	Pub Date:	June 2008
Prev ISBN:	0658014889	Pages:	672
EAN:	9780071591485	Illus:	
UPC:		CDROM:	no
Price & Disc:	AUS \$24.95 NZ \$30.00	Trim & Binding:	22.9 X 17.9cm Softcover
Series:		Subject:	Language

All information is subject to change without prior notice.

The Market

- **Primary Market:** High-school and college students, adult learners at beginning and advanced beginning, intermediate and advanced levels.

Key Features and Benefits

- Authors' impressive platform: building on their position as leading grammar authors, established by the success of *The Ultimate Review and Practice* series.
- Huge audience: learners of French at beginning and intermediate level

About the Authors

David M. Stillman, Ph.D. is a well-known writer of foreign language textbooks, multimedia courses, and reference books. He holds a Ph.D. in Spanish linguistics from the University of Illinois and taught at Harvard, Boston University, and Cornell. He is a

professor at The College of New Jersey where he teaches Italian, Spanish, French, and Hebrew.

Ronni L. Gordon, Ph.D. is a prominent author of foreign language textbooks, reference books, and materials for multimedia. She received her Ph.D. in Spanish language and Spanish and Latin American History and Literature from Rutgers University, and taught at Harvard and Boston University. She is an education consultant specialising in curriculum development in foreign languages, literature, and history, and teacher training.

Table of Contents

1. Tense Profiles
2. Verb Conjugations 1-555
3. Irregular Verb Form Index
4. English-French Verb Index
5. 2,700 French Verb Index

Book Description/Additional Information

This indispensable reference not only includes more verbs, a better selection of verbs, and more tenses than the competition – it provides ample contextual usage that show how the verbs are used. The Top 50 verbs are treated to extensive examples illustrating basic meanings, use with prepositions, and key idiomatic expressions—conveniently located on an adjoining page, and extensively revised to form mini dialogues that emphasise the communicative function of verbs.

Ease of use and clarity of layout similarly mark the presentation of each tense in the Introduction. Rules of formation and explanations of usage (and equivalent meaning in English) are displayed in spreads for each tense. Reflexive verbs and the Passive are similarly treated.

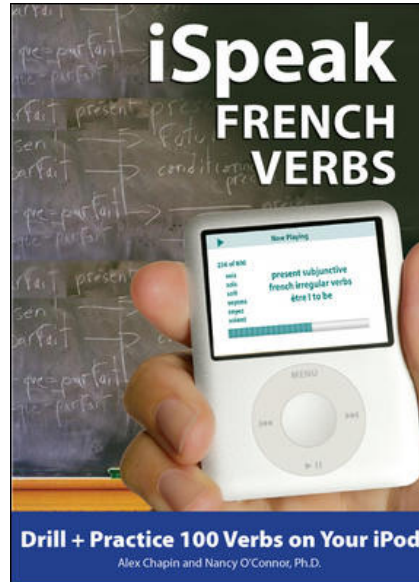
iSpeak Verbs Series

AUS \$24.95 | NZ \$30.00
64 Page booklet with MP3 CD
Language



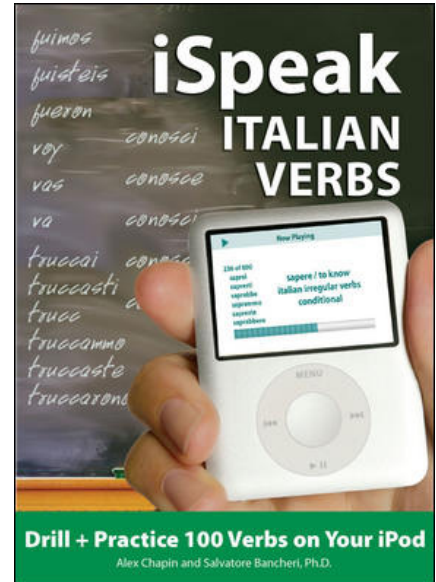
iSpeak Spanish Verbs

Alex Chapin, Ana Maria Wiseman
9780071592161



iSpeak French Verbs

Alex Chapin, Nancy O'Connor
9780071592208



iSpeak Italian Verbs

Alex Chapin, Salvatore Bancheri,
Michael Lettieri, Ph.D.
9780071592246

iSpeak Spanish, French and Italian Verbs, features the 100 most common verbs in ten different tenses, and is designed for use with any iPod player. Unlike traditional verb references and drill books, *iSpeak Verbs* allows users to both see and hear Spanish, French or Italian verbs giving them confidence in pronunciation as well as conjugation.

Tailored specifically for the iPod's innovative design, *iSpeak Verbs* allows users to navigate quickly and efficiently to find exactly the verb and tense they are looking for. On the iPod's 'Now Playing' screen, users will see the verb's infinitive and English translation as well as the fully conjugated verb while they hear the conjugations. The lyrics field displays the verb's infinitive, verb type, conjugation, any irregularities, and common usage with prepositions.

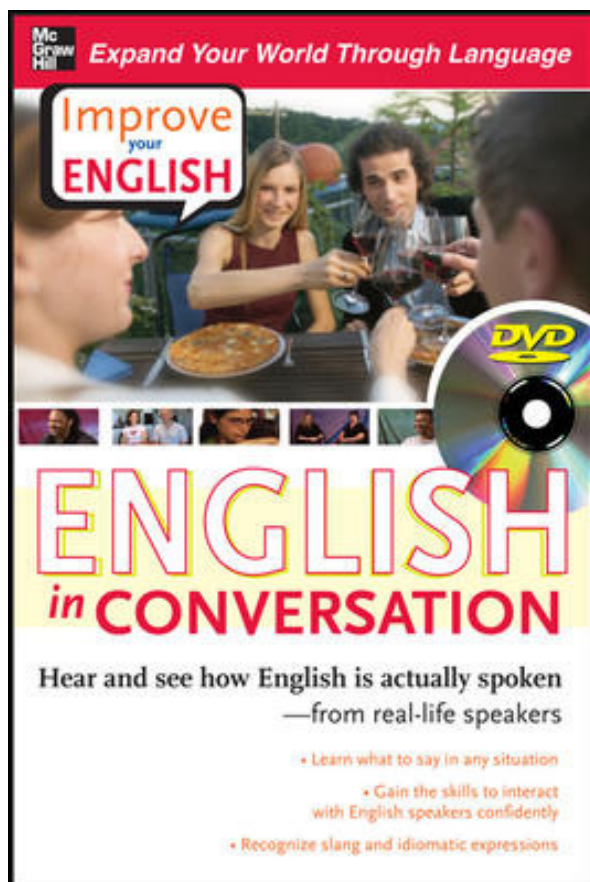
The iPod's user-friendly interface features several tools that let users customise their *iSpeak Verbs* program. With the Playlist feature, users can create custom lists of commonly used verbs and tenses. With the Rating Tool, users can keep track of verb tenses they have already mastered and highlight areas that they need to revisit. A companion print booklet contains smart advice on getting the most out of the iPod's features as well as printed conjugations for all 100 verbs!

Learn more.  Do more.

July 2008

Improve Your English: English in Conversation: 1st Edition

By Stephen Brown, Ceil Lucas



ISBN:	9780071497176	Pub Date:	July 2008
Prev ISBN:	None	Pages:	144
EAN:	9780071497176	Illus:	
UPC:		CDROM:	no
Price & Disc:	AUS \$29.95 NZ \$35.00	Trim & Binding:	22.9 X 15.2 Softcover with DVD
Series:		Subject:	Language

All information is subject to change without prior notice.

The Market

- Worldwide, there are 1 billion people learning English.
- For intermediate and advanced adult non-native speakers of English
- Designed for self-study but suitable for classroom use.

Key Features and Benefits

- Features English as it is actually spoken—with nonactors.

- Users of these materials hear a wide and diverse range of English speakers.
- Transcript of the interviews and workbook.
- Valuable aid for TOEFL takers (where speaking and listening are judged as well as reading and writing).

About the Author

Stephen Brown co-produced *Living Japanese* (2007) and *Focus on Contemporary Arabic* (2007) in the *Conversations with Native Speakers* series by Yale University Press, and *An Gaeilge Bheo/Living Irish* for McGraw-Hill. His current interest and focus is on helping ELLs improve English in both professional and everyday settings.

Ceil Lucas has been a teacher of Italian since 1973. She originated and is the editor for the Yale University Press *Conversations with Native Speakers* series for Italian, French, Spanish, Japanese and Arabic.

Book Description/Additional Information

English in Conversation is a stand-alone DVD product that presents spontaneous conversation in English focusing on a variety of lifestyle subjects. The ten filmed segments (chapters) cover such leisure time topics as:

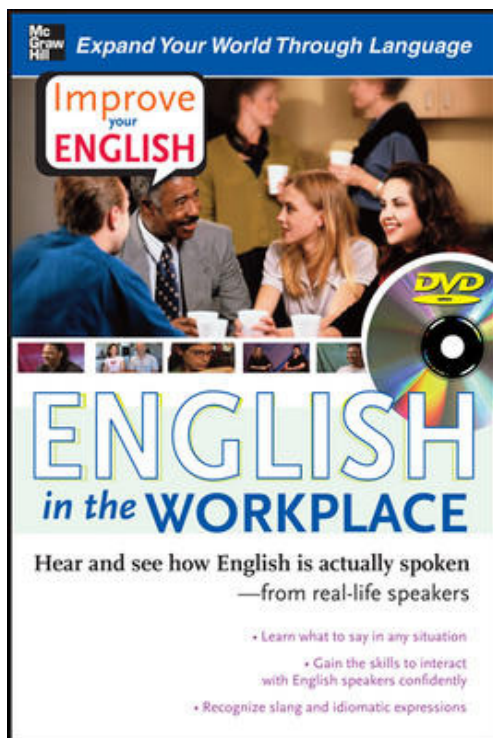
* home * family * reading * music * travel
* sports * food * current events * media * and more.

The product consists of 1) a 120-minute-long DVD and 2) transcript/workbook. What viewers will find are authentic interview segments with a variety of native or fluent speakers of American English—male and female and representative of a range of ages, occupations, and regions.

A critical selling feature with these DVDs will be the packaged transcript, so that viewers can review and/or follow along with the speakers. The booklet with the transcript also includes vocabulary, cultural information, discussion questions (for in-class activities if the product is used in a classroom setting). DVD and workbook will be organised into 10 chapters by topic.

Improve Your English: English in the Workplace: 1st Edition

By Stephen Brown, Ceil Lucas



ISBN:	9780071497183	Pub Date:	July 2008
Prev ISBN:	None	Pages:	144
EAN:	9780071497183	Illus:	
UPC:		CDROM:	no
Price & Disc.	AUS \$29.95 NZ \$35.00	Trim & Binding:	22.9 X 15.2cm Softcover with DVD
Series:		Subject:	Language

All information is subject to change without prior notice.

The Market

- Worldwide, there are 1 billion people learning English
- For intermediate and advanced adult non-native speakers of English
- Designed for self-study but suitable for classroom use.

Key Features and Benefits

- Features English as it is really spoken—by nonactors.
- Users of these materials hear a wide and diverse range of English speakers.
- Transcript of the interviews and workbook.

- Author's credentials: The lead author, Ceil Lucas, is a sociolinguist and professor of linguistics at Gallaudet University.

About the Authors

Stephen Brown has a variety of careers: he produces multimedia language aids in a variety of languages, is senior physicist and operations analyst at the Johns Hopkins University/Applied Physics Laboratory, and is a registered nurse. He co-produced *Living Japanese* (2007) and *Focus on Contemporary Arabic* (2007) in the *Conversations with Native Speakers* series by Yale University Press, and *An Gaeilge Bheo/Living Irish* (Fall 2007) for McGraw-Hill.

Ceil Lucas is a sociolinguist and professor of linguistics at Gallaudet University in Washington, DC. She has also been a teacher of Italian since 1973. She originated and is the editor for the Yale University Press "Conversations with Native Speakers" series for Italian, French, Spanish, Japanese and Arabic and is the coordinator for the *An Gaeilge Bheo/Living Irish* materials to be published by McGraw-Hill (Fall 2007).

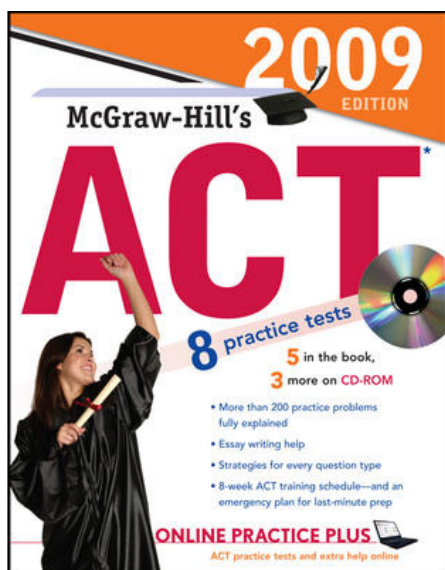
Book Description/Additional Information

English in the Workplace is a stand-alone DVD product that presents spontaneous conversation in English focusing on work-life topics: work etiquette, finding a job, dealing with coworkers, etc. The product consists of 1) a 120-minute-long DVD and 2) transcript/workbook. What viewers will find are authentic interview segments with a variety of native or fluent speakers of English—male and female and representative of a range of ages, occupations (from nurse to travel agent, from university professor to chemist), and regions.

A critical selling feature with these DVDs will be the packaged transcript, so that viewers can review and/or follow along with the speakers. The booklet with the transcript also includes vocabulary, cultural information, discussion questions (for in-class activities if the product is used in a classroom setting). DVD and workbook are organized into topical chapters.

McGraw-Hill's ACT, 2009 Edition

By Steven Dulan



- Complete coverage of the optional writing test
- Sample exams designed to match the real ACT in degree of difficulty
- Classroom-tested tips and strategies for mastering every question type
- 8-week ACT Training Schedule—plus Emergency Plan in case the test is only days away
- CD provides interactive, on-screen test-taking practice (CD-ROM edition only)
- More ACT practice available online at MHPracticePlus.com

About the Author

Steven W. Dulan is the founder and president of Advantage Education, Inc., which offers live test-prep classes at high schools and colleges throughout Michigan, Wisconsin, Ohio, and Colorado, as well as distance-learning programs over the Internet. Advantage has offered courses at Michigan State University, Wright State University, and Marquette University, and currently runs highly regarded summer programs on the Ann Arbor campus of the University of Michigan. Dulan has taught classes at Ohio State University, Lansing Community College, Michigan State University, and Wright State University.

Book Description/Additional Information

McGraw-Hill's ACT guide is revised and improved for the 2009 edition, with changes based on feedback from readers and reviewers. The following changes to the previous edition are taking place:

- Teaching sections are revised to improve instructional language, eliminate jargon, clarify test-prep strategies, and add more demonstrations of exactly how to apply them in given situations.
- Math sections are revised to replace questions not level-appropriate and add further details to answer explanations where needed.
- Instructional text is revised to streamline topics and improve the overall brand-appropriate tone

CD-ROM EDITION

ISBN:	9780071588225	Pub Date:	July 2008
Prev ISBN:	0071493867	Pages:	544
EAN:	9780071588225	Illus:	
UPC:		CDROM:	yes
Price & Disc.	AUS \$55.00 NZ \$65.00	Trim & Binding:	21.6 X 27.4cm Softcover with CDROM
Series:		Subject:	Test Preparation

BOOK ONLY EDITION

ISBN:	9780071588232	Pub Date:	July 2008
Prev ISBN:	007158823X	Pages:	544
EAN:	9780071588232	Illus:	
UPC:		CDROM:	no
Price & Disc.	AUS \$29.95 NZ \$35.00	Trim & Binding:	21.6 X 27.4cm Softcover
Series:		Subject:	Test Preparation

All information is subject to change without prior notice.

The Market

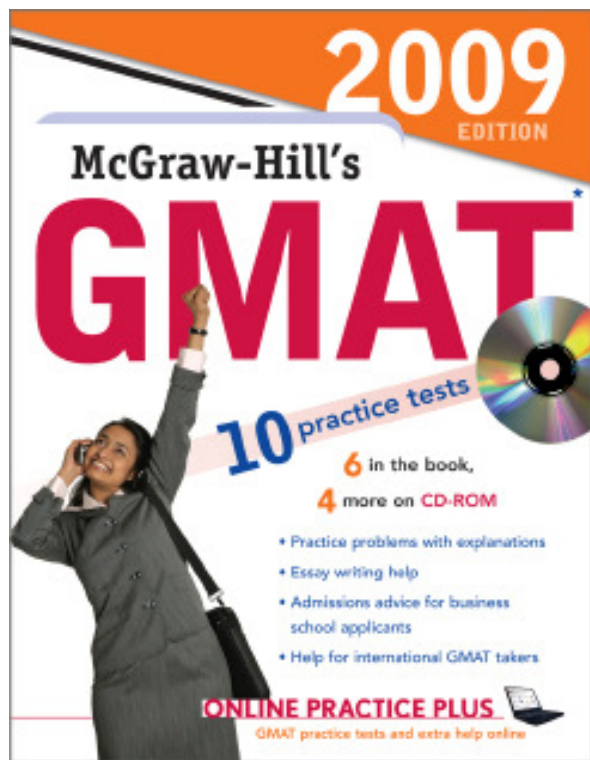
- The ACT is required or preferred by more colleges and universities than any other college entrance exam. It is a curriculum-based achievement test made up of four separate exams in English, reading, mathematics, and science

Key Features and Benefits

- 5 complete sample exams with explained answers in the book
- 8 exams in the book/CD version (3 on the accompanying CD-ROM)

McGraw-Hill's GMAT, 2009 Edition

By James Hasik, Stacey Rudnick, Ryan Hackney



The GMAT is now available at more than 400 testing centers in nearly 100 countries. In some years up to 60,000 people take the test overseas

Key Features and Benefits

- 4 complete sample exams with explained answers in the book
- On the CD: Computer-adaptive tests that mimic the real GMAT (CD-ROM Edition only)
- More GMAT practice available online at MHPpracticePlus.com
- Complete section on getting into the best MBA programs – choosing the right program, getting admitted, and surviving in school
- NEW: Valuable information for the more than 90,000 GMAT-takers who take the test overseas.
- Foreword by Julie Barefoot, Dean of Admissions at Goisqueta Graduate School of Business, Emory University, Atlanta

About the Authors

James Hasik is a GMAT test preparation instructor and tutor who has been developing training curricula and teaching courses to individual and corporate clients for over ten years.

Stacey Rudnick is Director for MBA Career Services at The McCombs School of Business, University of Texas at Austin, and is charged with all career management responsibilities for McCombs's full-time and evening MBA students.

Ryan Hackney is a writer specialising in education, history, and business.

CD-ROM EDITION

ISBN:	9780071598446	Pub Date:	July 2008
Prev ISBN:	0071493832	Pages:	528
EAN:	9780071598446	Illus:	
UPC:		CDROM:	yes
Price & Disc.	AUS \$59.95 NZ \$70.00	Trim & Binding:	21.6 X 27.4cm Softcover with CDROM
Series:		Subject:	Test Preparation

BOOK ONLY EDITION

ISBN:	9780071583329	Pub Date:	July 2008
Prev ISBN:	0071583327	Pages:	528
EAN:	9780071583329	Illus:	
UPC:		CDROM:	no
Price & Disc.	AUS \$34.95 NZ \$40.00	Trim & Binding:	21.6 X 27.4cm Softcover with
Series:		Subject:	Test Preparation

All information is subject to change without prior notice.

The Market

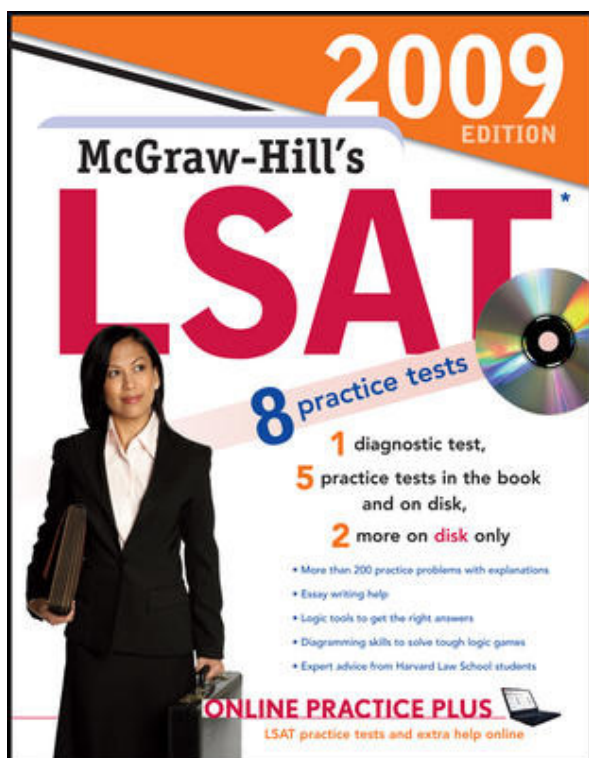
Currently more than 200,000 candidates per year take the GMAT. Approximately 92,000, or 45.5%, of the registrants were outside the United States. Testing among non-US citizens grew by 7%.

Book Description/Additional Information

McGraw-Hill's popular GMAT guide is revised and improved for this new annual edition, with changes based on feedback from readers and reviewers. The sample tests in the book are reformatted and enhanced to more closely mimic the actual computer-adaptive exam.

McGraw-Hill's LSAT, 2009 Edition

By Curvebreakers



CD-ROM EDITION

ISBN:	9780071592505	Pub Date:	July 2008
Prev ISBN:	0071485716	Pages:	560
EAN:	9780071592505	Illus:	
UPC:		CDROM:	yes
Price & Disc.	AUS \$55.00 NZ \$65.00	Trim & Binding:	21.6 X 27.4cm Softcover with CDROM
Series:		Subject:	Test Preparation

BOOK ONLY EDITION

ISBN:	9780071592482	Pub Date:	July 2008
Prev ISBN:	0071592482	Pages:	560
EAN:	9780071592482	Illus:	
UPC:		CDROM:	yes
Price & Disc.	AUS \$34.95 NZ \$40.00	Trim & Binding:	21.6 X 27.4cm Softcover with CDROM
Series:		Subject:	Test Preparation

All information is subject to change without prior notice.

The Market

The approximately 200 law schools nationwide that are accredited by the American Bar Association (ABA) require the LSAT for admission. Law schools that are not accredited by the ABA do not require the

LSAT, but applicants frequently submit LSAT scores anyway.

The LSAT is offered four times each year—in February, June, October, and December. Most college students take the LSAT for the first time late in their junior year or early in their senior year.

Key Features and Benefits

- Packed with student-tested strategies for achieving the highest possible scores; also includes extensive drills and exercises that reinforce test-taking skills.
- 5 complete sample LSATs with detailed answer explanations in the book
- 3 more complete sample LSATs on the CD (CD-ROM edition only)
- Practice LSATs and more help online at MHPracticePlus.com

About the Authors

The authors, all Harvard Law students are instructors for the Curvebreakers LSAT preparation Program.

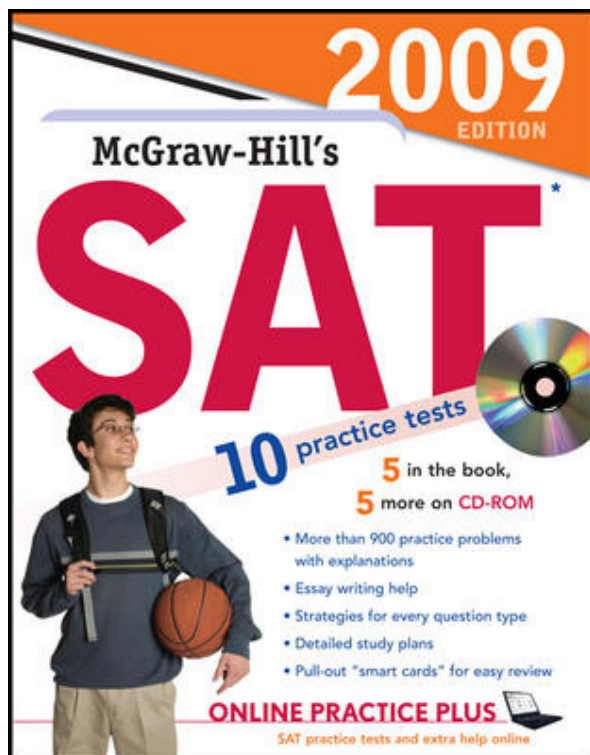
The Curvebreakers Program offers one-on-one LSAT courses via video-conferencing in Massachusetts, New York, Connecticut, Georgia, and California, with more locations planned. All Curvebreakers instructors currently attend Harvard Law School and many scored in the top 99.5% percentile on the LSAT.

Book Description/Additional Information

This all-in-one LSAT preparation guide is designed to offer more in-depth test coverage than any of its competitors. The authors, all current or recent Harvard Law School Students, tutor LSAT-takers nationwide and have packed this guide with all of their best test-prep skills and strategies. Students get targeted, classroom-tested strategies for handling every question type on the exam, with special attention to the most difficult question categories.

McGraw-Hill's SAT, 2009 Edition

By Christopher Black, Mark Anestis



Key Features and Benefits

- In the book: 5 full-length simulated SATs with fully explained answers
- On the CD: 5 more simulated SATs with fully explained answers (CD-ROM Edition only)
- Two-color text and topic tabs
- Teaches critical thinking skills designed to help students solve any SAT problem
- Detailed 10-week study plan
- Pull-out 'Smart Cards' for easy subject review
- SAT practice tests and more help online at MHPracticePlus.com

About the Authors

Christopher Black is the founder and director of College Hill Coaching and the creator of the College Hill Method for developing reasoning skills. He has been a consultant to some of the nation's leading educational publishers and software developers and is co-author of *McGraw-Hill's SAT I*.

Mark Anestis is founder and director of The Learning Edge, and author of McGraw-Hill's *5 Steps to a 5: AP Biology*.

Book Description/Additional Information

McGraw-Hill's SAT guide is revised and improved for the 2009 edition, with changes based on feedback from readers and reviewers.

- Teaching sections are revised to improve instructional language, eliminate jargon, clarify test-prep strategies, and add more demonstrations of exactly how to apply them in given situations.
- Sample essays are rewritten to better reflect student-produced essays
- Math section is revised to make examples more level-appropriate and add further details to answer explanations where needed.
- Instructional text is revised to streamline topics and improve the overall brand-appropriate tone

CD-ROM EDITION

ISBN:	9780071592307	Pub Date:	July 2008
Prev ISBN:	0071493808	Pages:	864
EAN:	9780071592307	Illus:	
UPC:		CDROM:	yes
Price & Disc.	AUS \$55.00 NZ \$65.00	Trim & Binding:	21.6 X 27.4cm Softcover with CDROM
Series:		Subject:	Test Preparation

BOOK ONLY EDITION

ISBN:	9780071592284	Pub Date:	July 2008
Prev ISBN:	0071592288	Pages:	864
EAN:	9780071592284	Illus:	
UPC:		CDROM:	no
Price & Disc.	AUS \$29.95 NZ \$35.00	Trim & Binding:	21.6 X 27.4cm Softcover
Series:		Subject:	Test Preparation

All information is subject to change without prior notice.

The Market

The number of SAT-takers in 2006 was 1.47 million. Over the prior decade, the number of SAT-takers increased by 408,000 students, or +38%—more than twice the growth rate for graduating seniors in the United States.