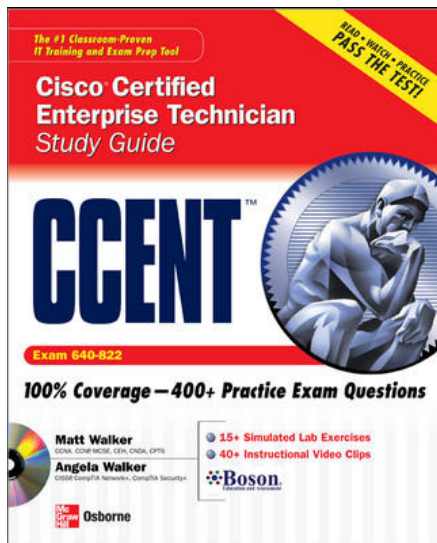


CCENT Cisco Certified Enterprise Technician Study Guide (Exam 640-822): 1st Edition

By **Matt Walker, Angela Walker**



ISBN:	9780071591140	Pub Date:	July 2008
Prev ISBN:	None	Pages:	656
EAN:	9780071591140	Illus:	200
UPC:		CDROM:	yes
Price & Disc:	AUS \$80.00 NZ \$90.00	Trim & Binding:	17.9 X 23.5cm Softcover
Series:		Subject:	Certification/ Cisco

All information is subject to change without prior notice.

The Market

CCENT and CCNA certifications are valid for only three years. To re-certify, candidates must pass the most current version of the CCNA exam. There are a large number of certificate holders that will have to sit this exam in order to not lose their CCNA credential.

Key Features and Benefits

- Features a custom version of the #1 virtual network simulator available today from Boson Software—includes 20+ integrated lab exercises
- More than \$1.5 million in revenue generated by 3 editions of our CCNA Study Guide by Richard Deal
- CD-ROM includes: practice exam software with 200+ questions and answers, the Boson interactive simulation software, 40+ CertCam video clips—playable animations of key exercises from the study guide—free network utilities, and a searchable, electronic Book. CD

also includes an additional practice exam with free, public, online registration

About the Authors

Matt Walker CCNA, CCNP, MCSE, CEH, CNDA, CPTS, is the IA Training Instructor Supervisor and a Sr. IA Analyst at Dynetics, Inc. An IT education professional for over 15 years, Matt served as the Director of Network Training Center and the Curriculum Lead and Senior Instructor for the local Cisco Networking Academy.

Angela Walker CISSP, Network +, Security +, has been working in the computer industry for over 22 years. Angela earned a Master's Degree in Information Technology Management and has developed and taught courseware worldwide for the US Air Force.

Book Description/Additional Information

CCENT certification (Cisco Certified Enterprise Technician) certifies a foundational knowledge of networking and is the first step towards Cisco's successful CCNA certification for networking professionals. Candidates should have the knowledge and skill to install, operate, and troubleshoot a small enterprise branch network, including basic network security. This study guide offers 100% complete coverage of the objectives for the new CCENT credential, and provides an integrated study system based on proven pedagogy. Special elements reinforce and teach practical skills, including: step by step exercises, special exam watch and on the job elements, and chapter Self Tests. Self-Test section includes knowledge and scenario-based questions, and one case study based Lab Question per chapter. The book includes more than 400 practice exam questions (in the book and on CD) that match the actual exam questions in content and feel.



CCNA Cisco Certified Network Associate Study Guide (Exam 640-801)

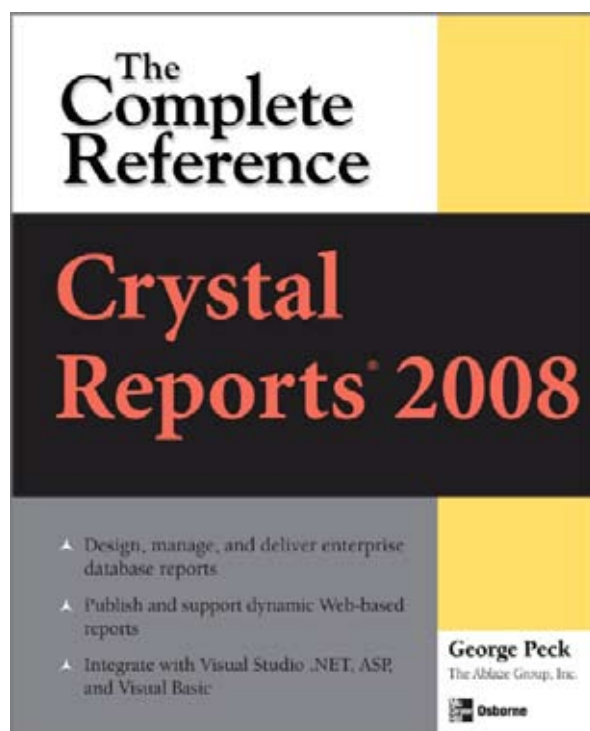
Richard Deal

9780072229349 / Softcover

AUS \$79.95 | NZ \$90.00

Crystal Reports 2008: The Complete Reference: 1st Edition

By George Peck



- Crystal Reports remains the leading report writing and analysis tool in the industry.
- This is the most popular book ever published on Crystal Reports. It has sold over 130,000 copies in prior editions.
- The book will be updated to cover the latest software release, Crystal Reports 2008.

About the Author

George Peck works as both a trainer and consultant exclusively with Crystal Reports, Crystal Enterprise, and Crystal Reports Server/Business Objects Enterprise. This is his seventh edition of the *Crystal Reports: The Complete Reference* best-seller. He is also the author of *Crystal Reports Professional Results*, also published by McGraw-Hill/ Osborne.

Table of Contents

Part One: Designing Reports
Part Two: Crystal Reports Enterprise Reporting
Part Three: Developing Custom Web and Windows Applications

Book Description/Additional Information

This best-selling and comprehensive reference will teach readers how to create and publish visually effective reports and share professional quality documents using the most popular enterprise reporting tool on the market. The book will be fully revised for the next release of the software, Crystal Reports 2008. Part I covers general report design techniques that will apply to virtually everyone who uses the tool. Part II covers the product as an enterprise level reporting solution. Part III is for the developer who is charged with integrating Crystal reports into web and Windows solutions. The formula reference appendix is a valuable resource covering the functions in the formula language accompanied by examples.

ISBN:	9780071590983	Pub Date:	July 2008
Prev ISBN:	007226246X	Pages:	1032
EAN:	9780071590983	Illus:	500
UPC:		CDROM:	no
Price & Disc.	AUS \$95.00 NZ \$105.00	Trim & Binding:	18.7 X 23.2cm Softcover
Series:		Subject:	Business Intelligence / Crystal Reports

All information is subject to change without prior notice.

The Market

- **Primary Market:** This book addresses the entire spectrum of user knowledge; from advice to neeby business analysts and report writers on how to develop, design and build a simple report to in-depth information on more complex features of the product which will be applied by more seasoned developers.

Key Features and Benefits

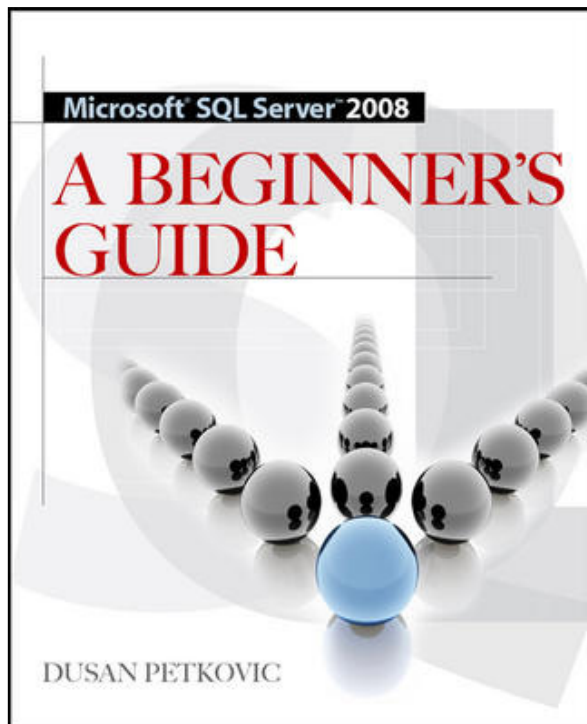
- According to IDC, the worldwide market for BI software, defined as analytic and query reporting and analysis tools, was \$6.25 billion in 2006 with a growth of 11.5%. The market is expected to grow in the double digits over the next five years.

Learn more.  Do more.

July 2008

Microsoft® SQL Server™ 2008: A Beginner's Guide: 4th Edition

By Dusan Petkovic



ISBN:	9780071546386	Pub Date:	July 2008
Prev ISBN:	0072260939	Pages:	600
EAN:	9780071546386	Illus:	200
UPC:		CDROM:	no
Price & Disc.	AUS \$65.00 NZ \$75.00	Trim & Binding:	18.7 X 23.2cm Softcover
Series:		Subject:	Databases / SQL Server

All information is subject to change without prior notice.

The Market

- **Primary Market:** New DBAs, developers, and other IT professionals who need to work with SQL Server. Users of previous version of the software who are upgrading to SQL Server Katmai.

Key Features and Benefits

- Microsoft SQL Server is experiencing 25%+ quarterly growth rate and the 2008 release should see similar growth to SQL Server 2005
- Completely revised with ALL New examples, a completely new practice database and brand new table of contents
- Author is prominent professor from the Polytechnic in Roseheim, Germany

About the Authors

Dusan Petkovic is a professor in the Department of Computer Science at the Polytechnic in Rosenheim, Germany. He frequently contributes to SQL Server Magazine and has published 8 other computer books in Germany for Addison Wesley and McGraw-Hill.

Table of Contents

Part I: Basic Concepts and Installation
Part II: Transact-SQL Language
Part III: SQL Server: System Administration
Part IV: Business Intelligence and SQL Server
Part V: Beyond Relational Data

Book Description/Additional Information

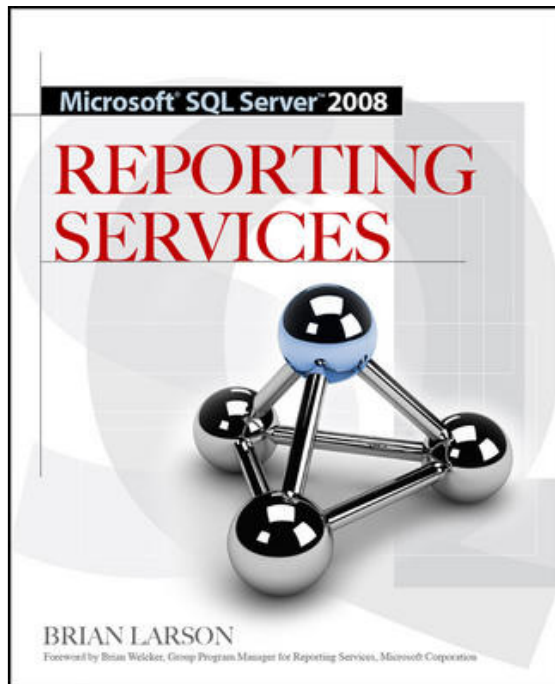
This successful book is being completely revised from the ground up to cover the newest version of Microsoft SQL Server 2008. It is divided into five sections and aims to be a complete course for new users of the database as well as experienced users who are migrating to the newest version. Part I introduces the concept of database systems and provides a general introduction to SQL Server. Part II is a detailed introduction to TSQL, the programming language for working with SQL Server. Part III covers administration including management, backup, and security. Part IV covers the powerful Business Intelligence features including Analysis Services, Integration Services & Reporting Services. Part V covers working with XML and SQL Server. Upon completing the topics and exercises in this book, users will be well grounded in all aspects of SQL Server 2008.

Learn more.  Do more.

July 2008

Microsoft® SQL Server™ 2008 Reporting Services: 3rd Edition

By Brian Larson



ISBN:	9780071548083	Pub Date:	July 2008
Prev ISBN:	0072262397	Pages:	766
EAN:	9780071548083	Illus:	200
UPC:		CDROM:	no
Price & Disc:	AUS \$80.00 NZ \$90.00	Trim & Binding:	18.7 X 23.2cm Softcover
Series:		Subject:	Databases / SQL Server

All information is subject to change without prior notice.

The Market

- **Primary Market:** Report designers, administrators and developers. SQL Server DBAs and developers who must work with Reporting Services. End users looking for an ad-hoc reporting tool to application developers looking to create complex reporting and analytic applications.

Key Features and Benefits

- Microsoft SQL Server is experiencing 25%+ quarterly growth rate and the 2008 release should see similar growth to SQL Server 2005
- Completely revised with ALL New examples, a completely new practice database and brand new table of contents

About the Author

Brian Larson served as a contract member of the Reporting Services development team and contributed to the code base. He has contributed to SQL Server Magazine and is the Chief of Technology for Superior Consulting Services. With over 18 years of experience in the computer industry, and 14 years as a software development consultant, Brian is an MCSD as well as an MCDBA, and has authored and delivered training curriculum for SQL Server 2000 and C#.NET as well as numerous custom applications.

Table of Contents

1. Let's Start at the Very Beginning
2. Putting the Pieces in Place: Installing Reporting Services
3. DB 101: Database Basics
4. A Visit to Emerald City: The Report Wisard
5. Removing the Training Wheels: Building Basic Reports
6. Graphic Expression: Using Charts and Images in Reports
7. Kicking It Up a Notch: Intermediate Reporting
8. Beyond Wow: Advanced Reporting
9. A Leading Exporter: Exporting Reports to Other Rendering Formats
10. How Did We Ever Mangle Without You? The Report Manager
11. Delivering the Goods: Report Delivery
12. Extending Outside the Box: Customising Reporting Services

Book Description/Additional Information

The release of Microsoft SQL Server 2005 Reporting Services in Nov 2005 marked a new era in the burgeoning Business Intelligence market. Microsoft revolutionised this category by providing free and powerful reporting tools to its already affordable SQL Server database—bringing BI to the “masses.” Brian’s book **SQL Server 2005 Reporting Services** has been recognised as the most practical and accessible book for learning this tool. We are fully revising this book to cover all of the newest features included in Reporting Services 2008 and will be day and date with the product release. This book covers the entire report building and distribution process and offers complete details on all the product’s integrated features.

Mac OS X Leopard QuickSteps: 1st Edition

By Guy Hart-Davis



ISBN:	9780071549783	Pub Date:	July 2008
Prev ISBN:	None	Pages:	
EAN:	9780071549783	Illus:	
UPC:		CDROM:	no
Price & Disc.	AUS \$29.95 NZ \$35.00	Trim & Binding:	25.4 X 20.3cm Softcover
Series:		Subject:	Mac

All information is subject to change without prior notice.

The Market

- *Mac OS X Leopard QuickSteps* is aimed at beginning to intermediate Mac users. Mac sales are rising dramatically

Key Features and Benefits

- Full-color illustrations and task-oriented instructions throughout make it easy for readers to quickly find and master what they need to know
- Book focuses on accomplishing essential tasks rather than plodding through every feature
- Sidebars bring power-user knowledge and tricks to beginning and intermediate users
- Special instructions help Windows users switch to the elegant and powerful Mac OS

About the Author

Guy Hart-Davis the former associate publisher in charge of Sybex's certification group, is now a freelance author living in his native England. Guy is

the author or co-author of 20 computer books, as well as a contributor to numerous others.

Table of Contents

1. Stepping into Mac OS X
2. Customising Mac OS X
3. Storing Information
4. Using the Internet
5. Managing Mac OS X
6. Working with Documents and Pictures
7. Working with Multimedia
8. Controlling Security
9. Setting Up Networking
10. Using Networking

Book Description/Additional Information

The book provides comprehensive coverage of Mac OS X Leopard. Practical examples and step-by-step instructions make even complex features easy to grasp. With approximately 200 significant new features, Leopard is a major update to Mac OS X. Even many existing Mac users will need a book to get the most out of Leopard. Standout features include:

Stacks A visual method of organising files and folders for quick access

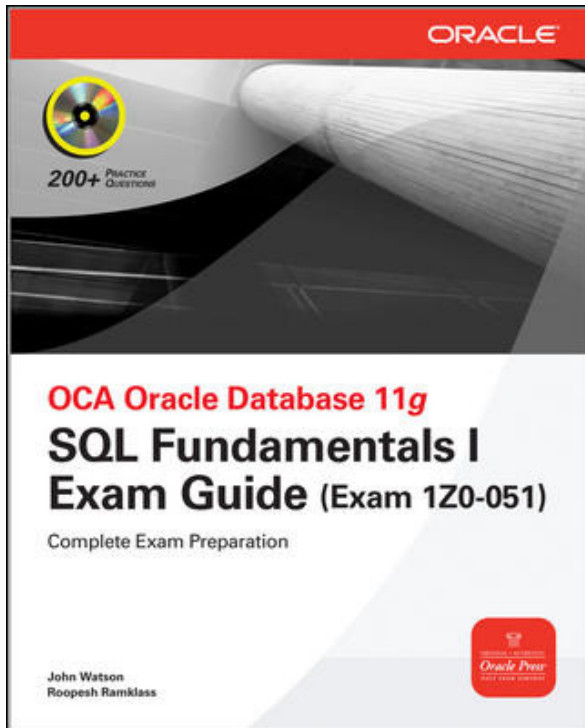
Spaces You can create different workspaces for different programs, and then switch among the Spaces

Cover Flow view and Quick Look The Finder lets you browse files the way you browse music by album covers in iTunes, while Quick Look lets you see a file's contents without opening it

Time Machine You can return to an earlier snapshot of your computer's state to restore files that have been deleted or damaged

OCA Oracle Database 11g: SQL Fundamentals I Exam Guide (Exam 1Z0-051)

By John Watson and Roopesh Ramklass



ISBN-13:	9780071597869	Pub Date:	July 2008
Prev ISBN:		Pages:	656
ISBN-10:		Illus:	200
UPC:		CDROM:	
Price & Disc.	AUS \$95.00 NZ \$105.00	Trim & Binding:	Softcover

All information is subject to change without prior notice.

The Market

OCA and OCP certifications are for Oracle database administrators who install, maintain, troubleshoot, and fine-tune all aspects of an Oracle database.

Key Features and Benefits

- There are nearly 400,000 Oracle Certified Associates worldwide

About the Authors

John Watson, OCP, is a senior consultant with BLP management Consultants and taught for Oracle University in South Africa for four years. He is the coauthor of *Oracle Database 10g OCP Certification All-in-One Exam Guide*.

Roopesh Ramklass, OCP, is a technical specialist with 10 years of experience in a wide variety of IT environments

Table of Contents

1. Oracle Server Technologies and the Relational Paradigm
2. Retrieving Data Using the SQL SELECT Statement
3. Restricting and Sorting Data
4. Using Single-Row Functions to Customize Output
5. Using Conversion Functions and Conditional Expressions
6. Reporting Aggregated Data Using the Group Functions
7. Displaying Data From Multiple Tables
8. Using Sub-queries to Solve Queries
9. Using the SET Operators
10. Manipulating Data
11. Using DDL Statements to Create and Manage Tables
12. Creating Other Schema Objects

Book Description

Complete exam prep from Oracle Press

This exclusive Oracle Press guide will prepare certification candidates for the newly reintroduced Oracle Certified Associate Oracle Database 11g: SQL Fundamentals I exam. All exam topics are covered including installation, configuration, application tuning, database management, backup and recovery, security, and more. The CD-ROM contains two practice exams and an electronic copy of the book.